

# “Experience the Creative Economy”

Martin Prosperity Institute  
MaRS Building, 101 College Street



## General ‘rules’ for the conference:

- Be open; be direct; be helpful; be on time; be polite.
- You can quote anything you hear, but you cannot attribute a quote to a specific person.
- Get to know the other people and understand and appreciate what they are doing.
- Have fun!

Day 1: Tuesday, June 24<sup>th</sup>

8:30-9:30	Breakfast
9:30-10:30	Welcome (Richard & Kevin)
10:30-12:30	'Speed Dating'
12:30-13:30	Lunch
13:30-14:45	Session (1)
14:45-15:00	Break
15:00-16:15	Session (2)
16:15-16:30	Break
16:30-18:00	Trivia
18:30	Group Dinner and Entertainment

## Day 2: Wednesday, June 25<sup>th</sup>

8:30-9:30	Breakfast
9:30-10:45	Session (3)
10:45-11:00	Break
11:00-11:45	Career Development Focus Groups
11:45-12:30	Career Development Panel Discussion
12:30-13:30	Lunch
13:30-14:45	Session (4)
14:45-15:00	Break
15:00-16:30	Methods and Techniques Workshop
16:30-16:45	Break
16:45-18:00	Session (5)
18:30	Group Dinner and Entertainment

### Day 3: Thursday, June 26<sup>th</sup>

8:30-9:30	Breakfast
9:30-10:45	Session (6)
10:45-11:00	Break
11:00-12:00	Session (7)
12:00-13:00	Lunch
13:00-14:00	Future Collaborations
14:00-14:15	Break
14:15-15:30	Feedback Session

[illegible]

## List of Regular Sessions

\* Presenters can make visual or verbal presentations and PC's and Mac's will be available.

### Session (1)

- 13:30-13:45      **Kristina Vaarst Andersen**  
By invitation only: an analysis of the effects of roles and networks on careers in the film industry
- 13:45-13:50      Discussion lead by Naomi Pope
- 13:50-14:05      **Karenjit Clare**  
Creative Careers: Exploring gender and social networks
- 14:05-14:10      Discussion lead by Markus Bugge
- 14:10-14:25      **Kathrine Richardson**  
The International Mobility of the Creative Class: A Case Study of the Biotechnology Sector in Vancouver, B.C.
- 14:25-14:30      Discussion lead by Mika Raunio
- 14:30-14:45      General discussion lead by (Charlotta Mellander)

### Session (2)

- 15:00-15:15      **Sylvianne Pilon**  
An Anthropology Perspective of the Geography and the Evolution of Industrial Clusters: The Cases of the Video Games Clusters in Montreal, Lyon, and Los Angeles
- 15:15-15:20      Discussion lead by Roberta Comunian
- 15:20-15:35      **Atle Hauge**  
Where is the user in the Creative Economy?
- 15:35-15:40      Discussion lead by Nick Clifton
- 15:40-15:55      **Naomi Pope**  
Beyond Hollywood: The Social and Spatial Division of Labour in the Motion Picture Industry
- 15:55-16:00      Discussion lead by Kristina Vaarst Andersen
- 16:00-16:15      General discussion lead by (Tara Vinodrai)

### **Session (3)**

9:30-9:45

**Charlotta Mellander**

9:45-9:50

Discussion lead by Tara Vinodrai

9:50-10:05

**Roberta Comunian**

10:05-10:10

Discussion lead by Sylvianne Pilon

10:10-10:25

**Greg Spencer**

10:25-10:30

Discussion lead by Irene Tinagli

10:30-10:45

General discussion lead by (Lars Pettersson)

### **Session (4)**

13:30-13:45

**Hogni Kalso Hansen**

Migrations of the Creative Class: Evidence from Sweden

13:45-13:50

Discussion lead by Karen King

13:50-14:05

**Irene Tinagli**

The Experience of Living in Cities revisited: A model of city satisfaction

14:05-14:10

Discussion lead by Greg Spencer

14:10-14:25

**Sue Lucas**

14:25-14:30

Discussion lead by Lars Pettersson

14:30-14:45

General discussion lead by (Elizabeth Currid)

### **Session (5)**

16:45-17:00

**Nick Clifton**

17:00-17:05

Discussion lead by Atle Hauge

17:05-17:20

**Markus Bugge**

Creative distraction: Integration of technical skills in a cultural industry

17:20-17:25

Discussion lead by Karenjit Claire

17:25-17:40      **Elizabeth Currid**  
Two Cities, Five Industries: Similarities and Differences Within and Between Cultural Industries in New York and Los Angeles

17:40-17:45      Discussion lead by Brian Hrac

17:45-18:00      General discussion lead by (Irene Tinagli)

## **Session (6)**

9:30-9:45      **Lars Pettersson**  
Location of creativity: The example of gourmet restaurants in Sweden

9:45-9:50      Discussion lead by Sue Lucas

9:50-10:05      **Karen King**  
Later-Life Migrations in Canada: Importance of Municipal and Metropolitan/Regional Characteristics

10:05-10:10      Discussion lead by Hogni Kalso Hansen

10:10-10:25      **Tara Vinodrai**  
Downtown, Everything's Waiting For You? The socio-spatial division of labour in Toronto's design community

10:25-10:30      Discussion lead by Charlotta Mellander

10:30-10:45      General discussion lead by (Nick Clifton)

## **Session (7)**

11:00-11:15      **Mika Raunio**  
Diversity, Tolerance and Development

11:15-11:20      Discussion lead by Kathrine Richardson

11:20-11:35      **Brian Hrac**  
Living under the Lights: the growing importance of performativity and visual imagery for musicians in Toronto

11:35-11:40      Discussion lead by Elizabeth Currid

11:40-12:00      General discussion lead by (Roberta Comunian)

# What you need to do as a participant

## As presenter:

Prepare a good presentation

- Time yourself because you'll only have 15 minutes!
- Focus on why your topic is so extremely interesting
- Don't be afraid to expose the weakness of your work
- Send your (preliminary) slides and drafts to your discussant, session chair and Brian ([brian.hracs@mac.com](mailto:brian.hracs@mac.com)) by June 20th

## As discussant:

Prepare for your role as a discussant

- Make contact with the person whose work you'll discuss
- Understand their work before arriving at the conference
  - Get their (preliminary) slides
  - Get a draft version of their paper
- Prepare some questions and suggestions
- During the session your job is to facilitate the discussion
  - Not to go through the paper
  - Not necessarily to criticize

## As Session Chair:

- Read the abstracts and slides to be presented in your session
- Identify common themes/challenges/ideas so that you can facilitate a group discussion

## List of Irregular Sessions

### Academic Speed Dating

This session allows you to get to know all of your fellow conference participants and their fields of research in only two hours. Following a clever system everyone is introduced to everyone instantaneously. Prepare a 2 minute presentation of your research focus and competences – no time for chit chat!

### Trivia

You all know the game Trivial Pursuit – and you all know how annoying some of those categories are: who won the Women's World Championship in Triathlon in 1992? Who knows? And who cares to know?<sup>1</sup> Now we'll play the game the way it's supposed to be played: with relevant questions related to theories and facts about the creative economy. We'll be divided into teams and compete on our knowledge of creativity. Let the game begin!

### Career Development Focus Groups & Career Development Panel Discussion

For this session PhD's and Post-Docs/Faculty will be divided into two focus groups to discuss issues relevant to each career stage. After the group discussions the groups are brought together again for a panel discussion.

### "Everything you wanted to know about methods but were afraid to ask" (Methods and Techniques Workshop)

This session gives you the chance to improve your knowledge of research methods and techniques you have yet to use or master. By consulting with more experienced colleagues in the group you will get the opportunity to ask questions and share knowledge in a friendly environment.

### Feedback & Future Collaborations

We'd like to hear your comments on the conference. Will it be worth repeating and if so, what should be changed or developed? Furthermore, this is the chance to seek or announce projects for future collaboration.

### Group Dinner and Entertainment

The 25th and 26th the organizers will arrange dinner and entertainment inspired by the physical and cultural landscape of Toronto.

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<sup>1</sup> The 1992 world championship was actually hosted in Muskoka, Canada and won by Michellie Jones (AUS)

## Accommodations:

Days Hotel and Conference Centre Toronto Downtown

30 Carlton Street

Toronto, ON M5B 2E9

Phone: 416-977-6655

Fax: 416-977-0502

[www.dayshoteltoronto.ca](http://www.dayshoteltoronto.ca)

It's about a 7 minute walk across College to get to the MPI. North side of Carlton just steps east of Yonge. Each room has its own private washroom, coffee maker, fridge and free wireless internet connection.

## List of Participants

Markus Bugge – Uppsala University – markus.bugge@nifustep.no

Karenjit Clare – University of Cambridge – kc331@cam.ac.uk

Nick Clifton – University of Cardiff – cliftonn1@Cardiff.ac.uk

Roberta Comunian – University of Southampton – R.Comunian@soton.ac.uk

Elizabeth Currid – University of Southern California – currid@usc.edu

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