



2nd european  
colloquium  
on culture, creativity  
and economy

BERLIN : OCTOBER 10-11 : 2013

Tangoloft Berlin : Gerichtstraße 23 : 13347 Berlin

## CONTEXT : AND PURPOSE

During the past decades myriad links between culture, creativity and economic practice have become major topics of interdisciplinary debates. No longer restricted to a few sectors, there is a growing consensus that the intersections between these spheres and symbolic and culturally embedded values in particular, pervade the global economy. Indeed, the formerly distinct logics of the cultural and the economic have become increasingly indiscernible. Similarly, the notion of creativity, once used to express exceptional talent, activities and outcomes, is now considered a key component to success in all fields of economic activity. At the same time, the Internet has revolutionized the conditions under which cultural production and distribution as well as creative collaboration can be undertaken. Despite the high degree of uncertainty about future developments, policy makers as well as business managers are highly optimistic, if not enthusiastic, about the ability of symbolic values and creativity to drive sustained economic growth and regional development.

The Second European Colloquium on Culture, Creativity and Economy (CCE2) will take up and continue an international and interdisciplinary debate on these topics. This debate was originally initiated during a workshop in Padua, Italy in 2011 and subsequently given an institutional character as a European Network of Excellence during the First European Colloquium on Culture, Creativity and Economy (CCE1) in Uppsala, Sweden in 2012. The aim is to continue these discussions while consolidating the emergent research network through follow-up events. Above all, however, the colloquium aims to bring scholars together in an exciting, intense and dynamic meeting aimed at generating not only new networks but new knowledge and approaches. The event will give participants the chance to share ideas, receive feedback on current research and to preview cutting edge research in the field. In other words, beyond simply constructing networks, the Colloquium will create a dynamic and sustainable discursive space.

## THE VENUE : TANGOLOFT BERLIN



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The CCE2 Colloquium will be held in the “Tangoloft” Berlin. It is located in a Wilhelminian style factory store in Berlin-Wedding, close to Berlin’s historical city centre.

The factory was built in 1904. After suffering from severe damages during the wars, today it offers space for ateliers, galleries, gastronomy and studios.

The Tangoloft was founded in 2002. Today it is regarded as the hotspot for tango dancing in Berlin and beyond. Particularly during the weekends Tango dancers from all over the world come together here to celebrate their classical “Milongas” but also neo or electronic tango balls.

Tangoloft Berlin : Gerichtstraße 23 : 13347 Berlin

[tangoloft-berlin.de](http://tangoloft-berlin.de)

# organizers

## LOCAL ORGANIZERS



Oliver Ibert  
Research Department  
Dynamics of Economic Spaces



Lech Suwala  
Department of Geography

## COLLOQUIUM SERIES ORGANIZERS



Brian J. Hracs  
Department of Social and  
Economic Geography



Johan Jansson  
Department of Social and  
Economic Geography



Cecilia Pasquinelli  
Department of Social and  
Economic Geography



Dominic Power  
Department of Social and  
Economic Geography



Jenny Sjöholm  
Department of Social and  
Economic Geography



# activity schedule

	THURSDAY, OCTOBER 10	FRIDAY, OCTOBER 11	SATURDAY, OCTOBER 12
09:00	Welcome	Academic Speed Dating 2	Optional Walking Tour Berlin
09:15			
09:30	Academic Speed Dating 1	One-on-One Discussant Block 2	
09:45			
10:00			
10:15			
10:30	Networking Break		
10:45	Panel 1	Networking Break	
11:00		Panel 4	
11:15			
11:30			
11:45			
12:00	Lunch Break	Lunch Break	
12:15			
12:30			
12:45			
13:00	One-on-One Discussant Block 1	Walking Tour	
13:15			
13:30			
13:45	Networking Break		
14:00	Panel 2		
14:15			
14:30			
14:45		Panel 5	
15:00			
15:15	Coffee Break		
15:30			
15:45	Panel 3	Coffee Break	
16:00			
16:15			
16:30		Guest Lecture Angela McRobbie	
16:45			
17:00		Feedback Session	
17:15			
17:30			
17:45			
18:00	Optional Dinner Stattbar, Berlin-Wedding		
18:15			
18:30			
18:45			
19:00	Dinner 3 Schwestern, Berlin-Kreuzberg		

# session descriptions

## ACADEMIC SPEED DATING

Using a clever formula, these sessions allow you to get to know all of your fellow participants two minutes at a time.

## THEMED PANELS

Drawn from the collective research interests and experiences of the group, these panels address key research streams and policy debates. Each panelist will have 5 minutes to talk about their research in relation to the theme (no powerpoint). The panelists will then be given time to respond to each other before the floor is opened to whole group for questions and comments.

## ONE-ON-ONE DISCUSSANT BLOCKS

Each participant will have submitted a paper for review before the Colloquium and two people will be given the paper to read in advance. In each of the Discussant Blocks you will meet with an assigned partner to discuss each other's work (20 minutes on their paper, 20 minutes on yours) and brainstorm future collaborations. Thus each person attending will be responsible for reviewing two papers in advance and will get two one-on-one feedback sessions from their peers.

## WALKING TOUR

For a change of pace, participants with 'local knowledge' will lead small groups on a tour to the Berlin Wall Memorial on Bernauer Strasse.

## GUEST LECTURE: ANGELA MCROBBIE

In this session Professor Angela McRobbie will share findings from her ongoing research in Berlin. The title of the lecture is "Fashion Matters Berlin: the Time and Space of Young Women's Self-Employment Strategies".

## FEEDBACK SESSION

The entire group will reflect on the key findings and questions from the colloquium and provide feedback for improving future meetings. The session will also provide an opportunity to announce any ideas or plans for future projects and seek out collaborators for conferences, conference sessions, edited books and special issues of journals.

## OPTIONAL BERLIN TOUR

On Saturday October 12 between 11.00am and 2:30pm we organize an optional tour to the neighborhoods of Friedrichshain/Kreuzberg. Starting at Frankfurter Tor, we will explore the Boxhagener Platz Area and end up at the East Side Gallery/Schlesische Strasse. This Wilhelminian style gentrified quarter of Berlin features hipsters, nerds and yuppies. It is surrounded by gingerbread architecture from the Socialist East German times and parts of the former Berlin Wall.

## MEALS

The Colloquium sponsors will provide the following for all participants:

- ☐ Coffe and snacks on Thursday and Friday
- ☐ Lunch on Thursday and Friday
- ☐ Dinner on Thursday



# themed panels

## PANEL 1

### Working With Creativity :: The Conditions, Subjectivities and Possibilities of Creative Labour

Chair :: Brian J. Hracs

This panel focuses on the evolving nature of creative labour and the underlying forces of change. It aims to explore how workers experience and negotiate alienation, exploitation, autonomy, self-actualization, individualization and precarity. The extent to which experiences and negotiations are shaped by gender, life cycle and career goals as well as industrial and locational specificity will also be considered. Thus, panelists are encouraged to discuss the 'dark' and 'light' sides of creative labour and how new forms of working may create new vulnerabilities as well as alternative forms of resilience.

:: Mark Banks :: Carol Ekinsmyth :: David Hesmondhalgh ::  
:: Deborah Leslie :: Suntje Schmidt :: Jenny Sjöholm ::  
:: Paul Sweetman

## PANEL 2

### Planning for Creativity :: Identifying and Mediating Tensions

Chair :: Cecilia Pasquinelli

Amidst growing territorial competition and economic stagnation policy-makers are attempting to construct regional advantage in various ways. In this context, the 'credo of creativity' has shaped local and regional policies for economic development and urban regeneration. However, the pursuit of 'attractive' and 'competitive' places has produced tensions that need to be identified and mediated. This panel aims to highlight a range of critical issues. These may include attempts to balance 'vibrant city' initiatives for tourists and 'talent' with policies that promote affordable, safe and socially cohesive neighbourhoods for all residents. Another debate related to the allocation of limited resources is whether growth should be promoted in urban areas at the expense of peripheral areas.

:: Nick Clifton :: Roberta Comunian :: Ilse Helbrecht ::  
:: Høgni Kalsø Hansen :: Silvia Rita Sedita

## PANEL 3

### :: Creative Communities, Collaboration and Clusters 2.0

Chair: :: Johan Jansson

Debates on the formation and evolution of creative economies have dealt with key issues concerning where and how knowledge is produced. Although creative collaboration is often understood as a locally situated way to share, build and recombine knowledge, temporary and virtual forms of proximity may also facilitate collaboration and creativity. This panel aims to explore the myriad and evolving configurations of creative communities and collaborations. Specific topics may include: the



intertwining of locally situated practices with ideas and influences coming from different geographical scales and international networks, the dynamics of cross-fertilization across industrial boundaries and temporary organizations or clusters as platforms for collaboration.

⋮ Oliver Ibert ⋮ Bastian Lange ⋮  
⋮ Luciana Lazzeretti ⋮ Norma Rantisi ⋮  
⋮ Lech Suwala ⋮ Joachim Thiel

## PANEL 4

### Conceptualizing Value Making Processes I ⋮ Producers and Consumers

Chair ⋮ Lech Suwala

In the highly globalized and competitive marketplace for cultural products, how do producers, ranging from global firms to local entrepreneurs, create and communicate value and distinction? By extension, how do consumers negotiate the endless supply of alternatives, construct their identities through consumption and work with producers to co-create value? This panel aims to explore the interplay between producers and consumers and the ways in which goods, services and experiences are positioned and evaluated based on specific 'qualities'. These qualities may include material aspects such as the design, inputs and production process. However, they may also involve immaterial or symbolic properties including brand reputation, geographic affiliation, marketing and the retail or consumption experience.

⋮ Marco Bettiol ⋮ Robert Kloosterman ⋮  
⋮ Michael Hutter ⋮ Andrew Leyshon ⋮  
⋮ Cecilia Pasquinelli ⋮ Andy C. Pratt

## PANEL 5

### Conceptualizing Value Making Processes II ⋮ Intermediaries

Chair ⋮ Oliver Ibert

The marketplace has always featured a diverse range of intermediaries. Although these individuals, firms and institutions are often conceptualized as brokers, agents and gatekeepers who merely connect producers and consumers, some play a vital role in constructing markets and creating value. As producers struggle to stand out in the crowd and consumers are increasingly overwhelmed by choice, 'curators', filter information, evaluate subjective product qualities and ascribe value to specific products. This panel aims to complement existing discussions about production and consumption with a more explicit focus on the evolving processes of intermediation and the spaces where products are traded, evaluated, negotiated and distributed.

⋮ Jeff Boggs ⋮ Melanie Fasche ⋮  
⋮ Atle Hauge ⋮ Brian J. Hrac ⋮ Johan Jansson ⋮  
⋮ Dominic Power

# discussant pairings

ROUND 1 : THURSDAY : 13:00–13:45



Mark



Brian



Marco



Michael



Jeff



Bastian



Nick



Cecilia



Carol



Suntje



Melanie



Silvia



Atle



Jenny



Ilse



Høgne



Oliver



Dominic



Robert



Andrew



Luciana



Andy



Deborah



Paul



Roberta



Johan



David



Joachim



Norma



Lech

# discussant pairings

ROUND 2 : FRIDAY : 10:00–10:45



Mark



Carol



Marco



Johan



Jeff



Norma



Nick



Dominic



Oliver



Andy



Høgni



Joachim



Bastian



Andrew



Roberta



Lech





Melanie



Robert



Atle



Michael



Ilse



Luciana



David



Brian



Deborah



Suntje



Cecilia



Silvia



Jenny



Paul

# walking tours

## WALKING TOUR



During the Colloquium the local organizers offer two guided walking tours. On Friday after lunch Lech leads the group on a tour to the Berlin Wall Memorial on Bernauer Straße.

On Saturday morning Lech offers an optional walking tour. Starting at Frankfurter Tor, the group will explore the Boxhagener Platz Area and end up at the East Side Gallery/Schlesische Strasse. This Wilhelminian-style gentrified quarter of Berlin is surrounded by gingerbread architecture from the Socialist past and parts of the former Berlin Wall. Nowadays it is one of the creative hot spots in Berlin and inhabited by hipsters, nerds and yuppies.

## OPTIONAL BERLIN TOUR



# biographies



: **MARK BANKS** is Reader in Sociology in the Faculty of Social Sciences at The Open University, Milton Keynes, UK and a member of the ESRC Centre for Research on Socio-Cultural Change (CRESC). His interests lie in work, employment and identity in the cultural industries, and issues in cultural value and cultural policy. He first developed an interest in the cultural industries while working at the Manchester Institute for Popular Culture in the late 1990s.

With Ros Gill and Stephanie Taylor he has recently co-edited the book *Theorizing Cultural Work: Labour, Continuity and Change in the Cultural and Creative Industries* (Routledge, 2013) and wrote *The Politics of Cultural Work* in 2007. He has authored numerous articles on work in the cultural and creative industries and is currently investigating labour in music and media industries, forms of intensified subjectivity in cultural work and different understandings of value amongst cultural workers.



: **MARCO BETTIOL** is Assistant Professor at the Department of Economics and Management, University of Padova, and Creativity Head of Unit of the TeDIS Center. He has been involved in many national and international projects focused on innovation technology and open source. His research interests refer to creativity, design and competitiveness of firms and local economic systems. He is also among the promoters of Design People, the community of designers of North East Italy. Recently, he focuses his attention on advanced services and how knowledge is produced and shared in the context of creative industries.



: **JEFF BOGGS** is an Associate Professor in the Department of Geography at Brock University in St. Catharines, Ontario, Canada. Once upon a time, he wrote a dissertation about regional specialization in the German book trade with a particular focus on Frankfurt am Main and Berlin. Since then he has examined the locational dynamics of book publishing in Canada, and more recently begun work on the locational dynamics of Canada's interactive digital media (IDM) industry. He also has side interests in undergraduate pedagogy, career trajectories and mixed research methods, which — oddly enough — were all inspired long ago by the literature on regional innovation and learning.



: **NICK CLIFTON**'s main research interests lie in the fields of regional economics, small business and entrepreneurship, networks, business strategy, innovation and creativity. Major research projects have focused on the international knowledge-sourcing of SMEs, asymmetric devolution in UK and the design and delivery of economic development policies in the UK, and the first rigorous European quantitative and qualitative investigation of the 'creative class'.

Nick is a co-ordinator of the Creative Regions research network, funded by the Regional Studies Association [www.creative-regions.eu](http://www.creative-regions.eu). He has authored/co-authored 27 journal articles on these subjects. Since 2000 Nick has participated in externally funded projects worth in total over £500k as either principal investigator, lead applicant, co-applicant or research consultant partner.



He joined Cardiff Metropolitan University as a Senior Lecturer in April 2009, where he was recently awarded a Personal Chair (June 2013). Prior to this Nick held academic posts at Cardiff University and the University of Glamorgan.



**ROBERTA COMUNIAN** is Lecturer in Cultural and Creative Industries at the Department for Culture, Media and Creative Industries at King's College London. She previously worked at the University of Kent and at the University of Southampton. She holds a European Doctorate title in Network Economy and Knowledge Management.

She is interested in relationship between public and private investments in the arts, art and cultural regeneration projects, cultural and creative industries, creativity and competitiveness. She has been Marie Curie Fellow at University of Newcastle (Centre for Urban and Regional Development Studies) investigating the relationship between creative industries, cultural policy and public supported art institutions.

She has also undertaken research on knowledge transfer and creative industries within an AHRC Impact Fellowship award at the University of Leeds. Her current work and research interests concern two areas of research: firstly, the use of networks and complexity thinking in the understanding of the creative economy; secondly the role of higher education in the creative economy. The latest theme is the focus of AHRC funded research network ([www.creative-campus.org.uk](http://www.creative-campus.org.uk)).



**CAROL EKINSMYTH** is an Economic Geographer at the University of Portsmouth, UK. Her interests lie in the relationship between economic practice and social relations (specifically gender relations), at the level of the individual practitioner and their everyday lived experiences.

Her work has focused on various practices of self-employment, and her most recent empirical research investigates the phenomena of small-scale entrepreneurship carried out (and started up) within the context of motherhood, family life and home/neighbourhood space. This project focuses on U.K. professional mothers who have made the decision to manage the dual identities of mother and economic actor through business start-ups (in a range of sectors including the 'creative sector') that enable a blurring of the boundary between these competing identities/roles.

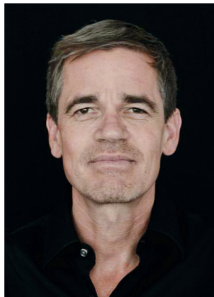
In her previous research work, she has been concerned to understand the lived realities of the freelance workers who rely for their livelihoods on tenuous and insecure links to London's magazine publishing industry. In publications arising from this project, she has explored these conditions from the perspectives of both the individual workers and organizational structures, making use of the conceptual lenses of risk, project organization and 'embeddedness'.





: **MELANIE FASCHE** is a Post-Doctoral Fellow at the Martin Prosperity Institute in the Rotman School of Management at the University of Toronto. Her research focuses on the organization and geography of the cultural economy, particularly valuation, creative labor, private philanthropy, and urban and regional development. Melanie's dissertation "Making Value: Contemporary Visual Art, Careers and Place" developed a conceptual framework of how the value of artworks is raised and how art careers are built over time and space.

Before moving to Toronto Melanie was based in Berlin and affiliated as external PhD candidate in Urban and Regional Economic Studies at HafenCity University Hamburg. She worked as freelance public policy consultant with a focus on creative industries and arts in Berlin and was Visiting Lecturer in Urban Studies at Free University Berlin. Melanie had held fellowships at Columbia University, Technical University Berlin, Institute of Regional Development and Structural Planning (IRS), Erkner/Berlin, and the University of New South Wales.



: **GERNOT GRABHER** is Dean of the Master Urban Planning and directs the research unit Urban and Regional Economic Studies at the HafenCity University Hamburg (HCU). Previously he held positions, amongst others, at the University of Bonn, King's College London and the Social Science Research Center Berlin (WZB).

He was also visiting professor at Columbia University, Cornell University and the Santa Fe Institute. Currently, he is conducting research that explores how cities can learn from rare events, how new social practices in the sharing economy transform urban life and how social network sites reshape socializing, creativity and knowledge production.

His most recent publications are: "Distance as Asset: Knowledge Collaboration in Hybrid Virtual Communities" (with O. Ibert), *Journal of Economic Geography*, 13 (forthcoming) and "Knowledge Transfer across Projects: Codification in Creative, High-Tech and Engineering Industries." (with E. Cacciatori and D. Tamoschus), *Management Learning* 43(3): 309-311.



: **HØGNI KALSØ HANSEN** is an Associated Professor at the Department of Geosciences and Natural Resource Management at University of Copenhagen. His research area is within economic geography, with special focus on how labour market issues, such as mobility, level of education, as well as qualification and skills, influence urban and regional development and the geography of the knowledge economy. He is primarily working with quantitative data and has predominately focused on the challenges that urban and peripheral Sweden and Denmark faces in contemporary capitalism.



: **ATLE HAUGE** is a Senior Researcher at the Eastern Norway Research Institute, Hamar, Norway. He has a PhD from the Department of Social and Economic Geography at Uppsala University, and held a postdoctoral position at the University of Toronto from 2007 to 2008.

Earlier in his career he worked for Hedmark County in the department for regional development. He has worked on several projects on the cultural industries, and his PhD thesis was on the Swedish fashion industry. In particular, his thesis focused on the production of symbolic value and brand building. Other research interests are regional development, talent attraction and retention. He has worked on various research projects on regional dynamics and industrial competitiveness. He is a board member of Hedmark University College.



: **ILSE HELBRECHT** is Professor of Cultural and Social Geography at Humboldt-Universität zu Berlin. She was vice-president of the University of Bremen (2005-2008) and is currently director of teaching at the geography department at Humboldt-University. She has a wide range of research interest in urban geography from planning issues (urban marketing), to housing (homeownership in Europe) and creative industries. She has recently published on “New Urbanism. Life, Work and Space in the New Downtown” (2012).



: **DAVID HESMONDHALGH** is Professor of Media and Music Industries at the University of Leeds, where he is currently Head of the Institute of Communications Studies and Director of the Media Industries Research Centre. He is author of “Why Music Matters” (2013), “Creative Labour: Media Work in Three Cultural Industries” (2011, with Sarah Baker) and “The Cultural Industries” (3rd edition, 2012). He is also editor or co-editor of five volumes, including “The Media and Social Theory” (2008, with Jason Toynbee), “Media Production” (2006) and “Western Music and its Others: Difference, Appropriation and Representation in Music” (2000, with Georgina Born). Twitter: @hesmondthing



: **BRIAN J. HRACS** is a Research Fellow in the Department of Social and Economic Geography at Uppsala University, Sweden. He is also affiliated with the Centre for Research on Innovation and Industrial Dynamics (CIND) in Sweden and the Martin Prosperity Institute at the University of Toronto. Brian received his PhD in Geography from the University of Toronto in 2010. His research interests include the impact of digital technologies and market competition on the employment experiences of entrepreneurs in the creative economy and the spatial flows of talent. He has published articles on the professionalization of independent music, the linkages between music and fashion and the factors that motivate people to move within and between cities. In earlier research, Brian has also examined culturally driven strategies for economic development in rural communities, gentrification in artistic quarters and the role public spaces play in fostering civic conversations.



: **MICHAEL HUTTER** is Research Director at the Social Science Research Center Berlin (WZB), where he heads the unit “Cultural Sources of Newness”. He also holds a research professorship for “Knowledge and Innovation” at Technische Universität Berlin. He studied mathematics and economics in Germany and the U.S., and he held positions at the University of Munich and at Claremont McKenna College, CA. From 1987-2008, he held the chair for economic theory at Witten/Herdecke University.

He was invited as a visiting scholar at the Rockefeller Foundation, Bellagio (2000), the School of Information Management Systems, UC Berkeley (2002), and the Getty Research Institute (2003 and 2007). His current research interests are in historical studies that demonstrate the interdependence of economic and artistic innovation, in the economics of the creative industries, and in issues of valuation in economic as well as in cultural sociology. His most recent larger publication is “Beyond Price. Value in Culture, Economics and the Arts” (Cambridge University Press, 2008), edited together with David Throsby.



**OLIVER IBERT** is a Professor of Economic Geography at the Freie Universität Berlin and head of the Research Department Dynamics of Economic Spaces at the Leibniz Institute for Regional Development and Structural Planning (IRS) in Erkner. He has received *venia legendi* for geography from the University of Bonn in 2009. He holds a Doctoral degree in Social Sciences (2002) and a Master’s degree in Geography, German Literature and Political Sciences (1997), both from the University of Oldenburg.

His research interests range from the economic geography of knowledge creation to the role of users and customers in innovation processes and temporary organizations in business and spatial planning contexts. From these perspectives he has undertaken empirical research on cultural industries that embrace the advertising and musical business. He has published in journals like *Economic Geography*, *Journal of Economic Geography*, *Regional Studies*, *Environment and Planning A*, *Geography Compass* and *Research Policy*.



**JOHAN JANSSON** is an Associate Professor at the Department of Social and Economic Geography, Uppsala University, and affiliated with CIND (Centre for research on innovation and industrial dynamics). His research is generally directed towards the field of economic geography, with a theoretical focus on agglomerations, local-global linkages, knowledge flows, creative (urban) milieus, quality, entrepreneurship and branding. These theoretical approaches are used in his research on for example different cultural industries (e.g. design, music, arts), the internet industry, local milieus, urban and regional development.

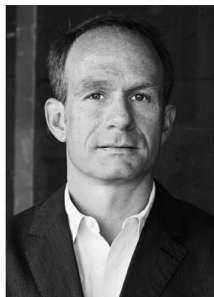
In a recently completed research project, “Competitiveness through quality”, the role of ‘quality’ for industrial competitiveness of firms in high-cost countries was investigated and conceptualized. The aim of this project was to describe and analyze sectors where constructions of quality contribute to the creating and sustaining of international competitiveness. In particular, the project highlighted the spatial dimensions of the actors and processes involved in producing quality.



: **ROBERT KLOOSTERMAN** is Professor of Economic Geography and Planning at the University of Amsterdam. He is Honorary Professor in the Bartlett School of Planning, University College, London and held the Franqui Chair Entrepreneurship at the Faculty of Business Studies, Hasselt University (Belgium) in 2012.

He is fascinated by cities and how they work. More specifically, he is interested in what kind of economic activities take place in contemporary urban environments and how they are related to other aspects such as the institutional framework, the historical legacy in terms of economic orientation and urban morphology, and also to other urban developments, more specifically processes of polarization of incomes and of insertion of migrants.

A key concept in his research is that of embeddedness: the wider social, cultural and political context in which economic activities take place and which partly shapes these activities. This approach enables him to link national institutional structures, inter- and intra-urban patterns as well as individual actors in a meaningful way thereby contributing to a more comprehensive view of urban transformations.



**BASTIAN LANGE** studied geography, ethnology and urban development in Marburg and Edmonton and obtained his doctorate at the Johann-Wolfgang Goethe University, Frankfurt am Main, at the Institute for Geography in 2006. He is a Fellow of the Georg Simmel Centre for Metropolitan Research at the Humboldt University in Berlin. Bastian is an urban and economic geographer and specialized within the creative industries, questions of governance and regional development. He spearheads the research and strategic consultancy office Multiplicities-Berlin and has since been Guest Professor at the Humboldt University in Berlin between 2011 and 2012.



**LUCIANA LAZZERETTI** is Full Professor in Economics and Management of Firms at the Faculty of Economics, University of Florence. Since 2009 she is also Associate Professor of the Institute of Applied Physics “Nello Carrara” CNR-IFAC, Florence. She has the scientific responsibility for the curriculum in Local Development of the PhD Programme in Economics at the University of Florence and Director of the Post-graduate Programme in “Economics and Management of the Museum Goods” at the same University.

She is member of the European Centre of Studies on Regional and Local Development (CESVI) at the University of Florence and Board Member of the Urban Creativity Association (AUC), Osaka, Japan (from 2012). She has authored numerous national and international articles, chapters and books related to creativity, cultural and creative industries among which “Creative industries and innovation in Europe” (Routledge, 2013) and “Creative cities, Cultural clusters and local development” (Edward Elgar Publishing, 2008, with Philip Cooke).





: **DEBORAH LESLIE** is Professor and Canada Research Chair in the Department of Geography at the University of Toronto. Her research focuses on the role of cultural industries in urban economic development. Recent work explores fashion, art and the circus.



: **ANDREW LEYSHON** is Head of the School of Geography and Professor of Economic Geography at the University of Nottingham. His research focuses on geographies of money and finance and on the implications of digital technology for the musical economy. Recent publications include “The Sage Handbook of Economic Geography” (Sage, 2011, with Roger Lee, Linda McDowell and Peter Sunley) and “Geographies of the New Economy” (Routledge, 2007, with Peter Daniels, Jon Beaverstock and Mike Bradshaw). He is currently completing a book on the musical economy for OUP to be published in 2014. In 2007 he was elected as an Academician of the Academy of Social Sciences.



: **ANGELA McROBBIE** is Professor of Communications at Goldsmiths University of London. Her most recent book is “The Aftermath of Feminism: Gender, Culture and Social Change,” (Sage London, 2008). She is currently completing a new volume titled “Be Creative? Making a Living in the New Culture Industries” (Polity, 2014).



: **CECILIA PASQUINELLI** is a Post-Doc Research Fellow in the Department of Social and Economic Geography at Uppsala University, Sweden. She is affiliated with the Centre for Research on Innovation and Industrial Dynamics (CIND) in Sweden and with the Institute of Management, Scuola Superiore Sant'Anna in Italy. Cecilia received her PhD in Management, Competitiveness & Development from Scuola Sant'Anna in 2012.

During her PhD she focused on place branding and analyzed the intertwining of economic and political forces leading to the emergence of place brands. She worked on the conceptualization of network brand i.e. the brand emerging from collaborative strategies crossing territorial borders. She analyzed branding as process of image building having an impact far beyond communication, promotion and visibility, and resulting in an institutionalization of the branded space, thus turning it into an accepted norm, an almost taken-for-granted entity until crystallization occurs.

One of the conclusions of her PhD thesis was about the relationship between communication and institutionalization, which, by creating a legacy of meaning, shapes the possible ways to understand and interpret the local path of economic development and the roles played by local actors. From 2007 to 2011 Cecilia worked as research assistant at MAIN Lab (Scuola Sant'Anna) where she contributed to research projects concerning regional innovation systems, innovation in rural areas, related variety and smart specialization in declining industrial areas, business support services and inter-regional knowledge networks. In addition to her academic work, she was consultant in the field of place marketing and foreign direct investment promotion.



: **DOMINIC POWER** is originally from Ireland. After working in England for a number of years he moved to Sweden in 2000 and is now a Professor in Economic Geography. Dominic's research is in the area of creative and culture-based industries, innovation and public policy, and regional industrial competitiveness. He has published over 70 articles, books, and reports on these topics and has lectured at major scientific and policy conferences around the world. Dominic's research agenda focuses on the geographical foundations of business competencies and competitiveness and on the economic geography of contemporary economic change. Principally a series of interlinked projects on the cultural industries form the main focus of his research work.



: **ANDY C. PRATT** is an internationally acclaimed expert on the topic of the cultural industries. He is a Fellow of the Royal Society of Arts, a Fellow of the Royal Geographical Society, and an Academician of the Academy of Social Sciences. He has held academic appointments at University College London (Bartlett School of Planning) and LSE (Geography, and Urban Research Centre). He joined King's College, London as Professor of Culture, Media and Economy in 2009. He has published over 100 items: books, chapters and articles. More info and downloads of papers: [tinyurl.com/andycpratt](http://tinyurl.com/andycpratt)

Andy specializes the analysis of the cultural industries in the US, Europe and Japan. This research has two strands. The first focuses on the urban spatial clustering of cultural industries; he is particularly interested in the social and economic dynamics of clustering. The second strand concerns the definition and measurement of employment in the cultural, or creative, industries. He has developed definitions of the cultural sector that are used as standard measures by UNCTAD and UNESCO.

Andy has had major recent research projects funded by UK research councils. He is currently co-principal investigator for a major grant of £4.5m to develop a Creative Economy Hub in London. Andy has worked as a consultant or advisor for national and urban policy makers, and the EU, UNESCO, UNCTAD, WIPO, and the British Council.



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After finishing her PhD in Economics and Management of Firms and Local Systems at the University of Florence, she obtained a postdoctoral position at the University of Padova, where she has been employed as Assistant Professor of Economics and Management since 2006. During the years she has been involved in a number of national, international and EU research projects, which also lead her to spend several periods of study and research abroad, at the Copenhagen Business School (DK), The University of Tokyo (JP) and the University of Nairobi (Kenya). She published articles and book chapters in national and international outlets in the field of inter-organizational networks for innovation in clusters and industrial districts.

: **SUNTJE SCHMIDT**, Deputy Head of the Research Department Dynamics of Economic Spaces, is a Research Fellow at the Leibniz Institute for Regional Development and Structural Planning (IRS) in Erkner. She graduated in Geography and American Studies in 2001 and finished her PhD in Economic Geography on “Knowledge Spillovers in the Knowledge Economy: Channels, Effects and Spatial Dimensions” in 2011.



In her research she focuses on the spatial dimension of knowledge sharing arrangements among economic entities, volatile labor markets, and pre-conditions for the inter-regional transfer of practices and experiences. From 2010-2012 she was leader of the INTERREG IVC project “Know-Man: Knowledge Network Management in Technology Parks”. Recently, she finished a project on labor market resilience in the course of the careers of musical actors in collaboration with Oliver Ibert and studied new spatial formations of innovation and creativity laboratories in Berlin.

: **JENNY SJÖHOLM** is a Post-Doctoral Research Fellow at the Department of Social and Economic geography at Uppsala University, Sweden. Jenny is a geographer working at the intersections between arts and economy. With focus on the sites and spaces of artistic production and consumption, her research particularly concerns artistic practice, skills and knowledge, cultural labour and small-scale cultural entrepreneurship, as well as art market intermediaries and contemporary private art collectors.



In addition to her academic work, she is engaged in residencies and other short-term projects at several art institutions. She is also working as a senior consultant on matters related to cultural industries and regional development. She has studied at Lund University (MA Geography), Umeå University (BA Political Science) and Uppsala University (DPhil Geography). During her doctorate period she also spent one year as a visiting Scholar at Royal Holloway, University of London. She defended her PhD thesis “The geographies of knowledge (in making) artwork: the field, the art studio and the art scene” in November 2010.

: **LECH SUWALA** is Lecturer in Economic Geography and Regional Economics. He is a geographer and economist with working experience in both science and industry. As a Post-Doctoral Fellow at the Humboldt University, Berlin and Lecturer at the University of Applied Sciences on Technology and Economics, Berlin. His expertise includes spatial creativity, innovation and entrepreneurship research, globalization and development studies and their relevance in emerging, informal and temporal settings for Management Geography.



Currently, his research agenda comprises (1) Organisational structures in CCI from a spatial perspective, esp. Temporary Clusters in CCI, (2) CCI in Developing and Emerging Countries and (3) Foundations of Management Geography. During his career, Lech was a Research Assistant at the Brandenburg Institute for Entrepreneurship and SME Promotion at the University of Applied Sciences, Potsdam and Research Fellow and head of international projects of a private policy consulting company. He holds a M.A. in Economics from Free University, Berlin and a PhD/M.A. in Geography from Humboldt University, Berlin and has held the NEURUS Graduate Student fellowship at University of California, Irvine and Los Angeles.



: **PAUL SWEETMAN** is Senior Lecturer in Culture, Media and Creative Industries at King's College London. Before joining CMCI, he was Senior Lecturer in Sociology at the University of Southampton, and Lecturer in Sociology at the University of Durham. Paul's research interests centre around cultural sociology and the sociology of culture.

More specifically, he has interests in the sociology of the body, fashion and subcultures, social and cultural theory (with a particular emphasis on habitus and reflexivity), visual methods of research, and associated questions of ethics, representation and recognition. He is co-editor (with Caroline Knowles, Goldsmiths) of *Picturing the Social Landscape: Visual methods and the Sociological Imagination* (Routledge, 2004).

He is a founder member and co-convenor (with David Gauntlett, Westminster) of the British Sociological Association Visual Sociology Study Group, and has been a member of the editorial board of *Visual Studies*, journal of the International Visual Sociology Association, since 2008. He was a member of the Editorial Board of *Sociology*, flagship journal of the British Sociological Association, between 2003 and 2005. His recent research projects include *City Portraits*, a large-scale photographic installation and associated research project with colleagues from the John Hansard Gallery, University of Southampton, between November 2009 and November 2011.



: **JOACHIM THIEL** is senior Lecturer and Postdoctoral Researcher in Urban and Regional Economic Studies at the HafenCity University of Hamburg (HCU). He is currently doing research on learning processes during the planning and management of London Olympics 2012. In addition his research topics include urban labour markets and creative industries. He is author of "Creativity and space: labour and the restructuring of the German advertising industry" published by Ashgate in 2005. Prior to his current job, Joachim worked as head of the strategic development unit in the presidential office of HCU for four years.



: **JACQUELINE WALLACE** is a HASTAC Scholar and PhD candidate (ABD) in the Joint Doctoral Program in Communication at Concordia University, Montréal. She is a former co-founder and VP, International of Veer Inc. (veer.com) and Veer Europe GmbH, the award-winning visual media and design company serving creatives in advertising, publishing and new media. She was responsible for expanding the company outside North America, establishing Veer's European headquarters in Berlin's creative economic district along the Spree in Kreuzberg. After spending a decade working in creative industries, Wallace returned to the academy, shifting from professional practitioner to engaged researcher.

She is now pursuing her dissertation research on the micro-economies of DIY design + craft, women's creative labour and informal production networks, including a case study of Etsy.com, the global marketplace for handmade goods. Wallace is also an advisory board member of the Fembot Collective, a scholarly collaboration promoting research on gender, new media, and technology and publisher of the *ADA* journal.



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