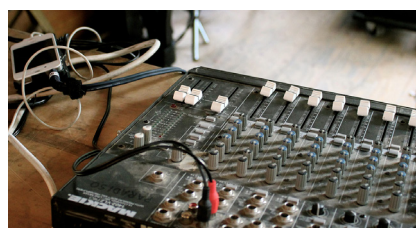


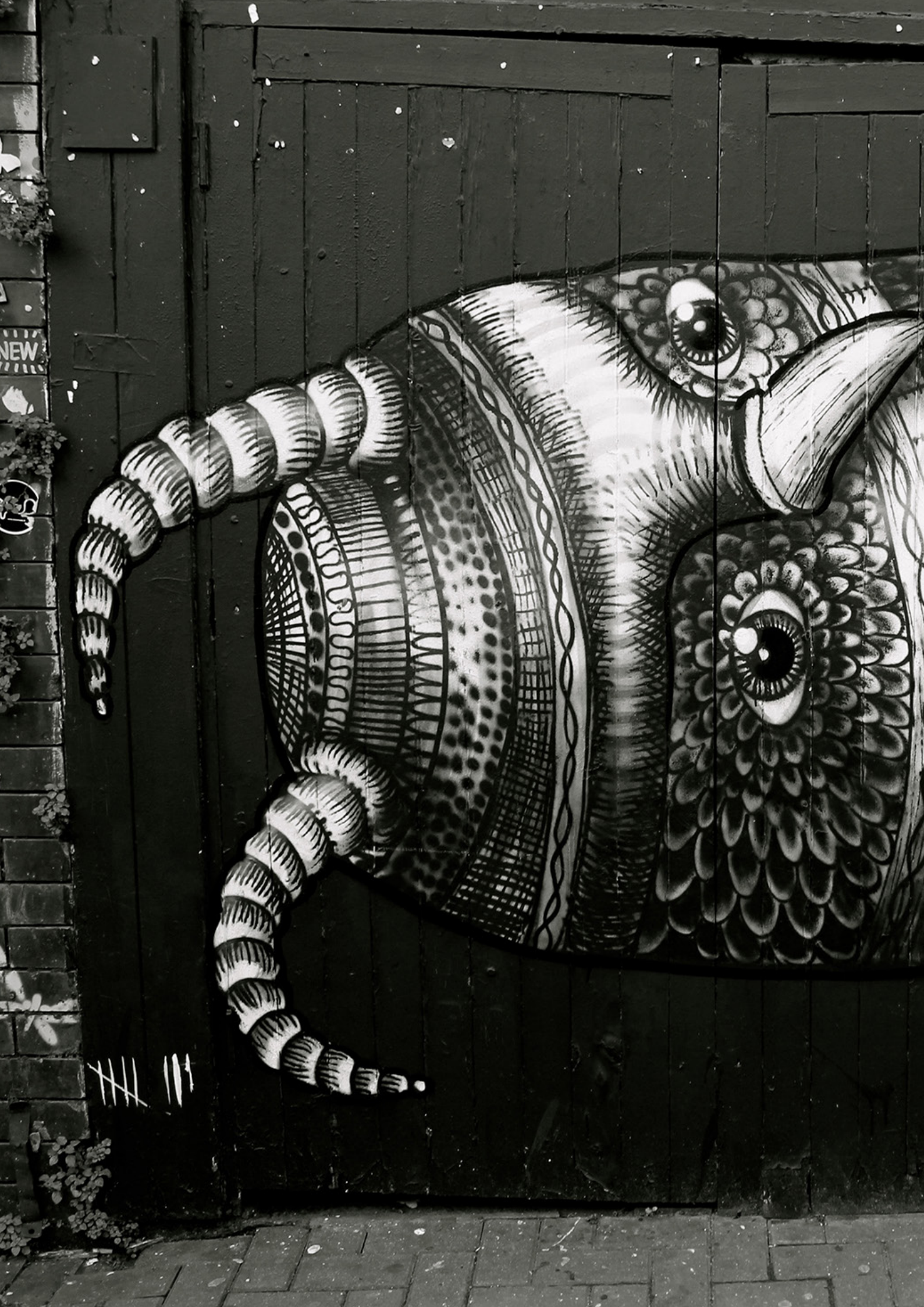
FOURTH EUROPEAN COLLOQUIUM ON

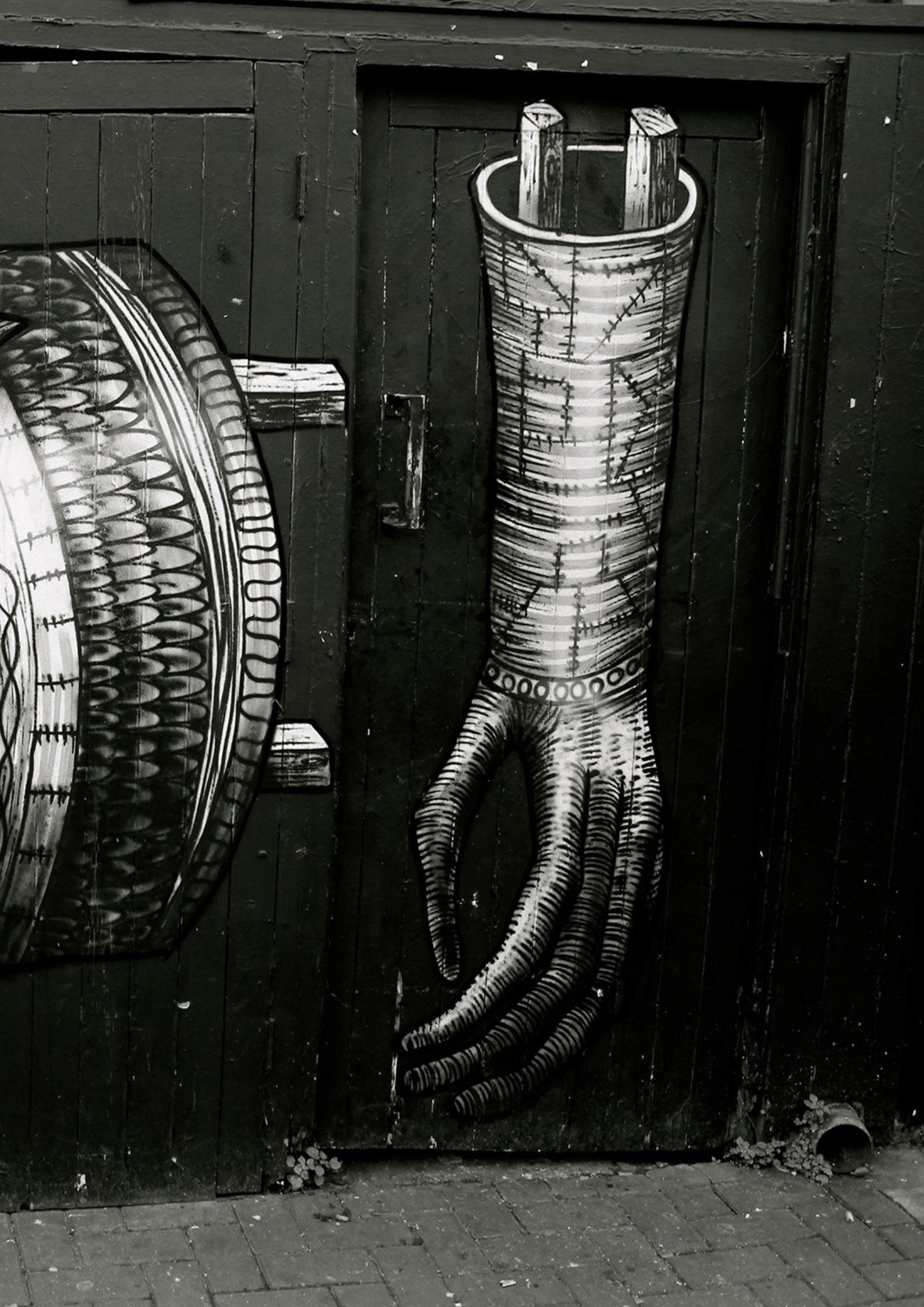
Culture, Creativity & Economy

FLORENCE | OCTOBER 8–9, 2015

Department of Social and Economic Geography, Uppsala University, Sweden.
In collaboration with: Department of Economics and Management, University of Florence.







Purpose & Context

During the past decades myriad links between culture, creativity and economic practice have become major topics of interdisciplinary study. This colloquium aims to bring together leading edge scholars from across the social sciences to critically examine the intersections between these spheres and symbolic and culturally embedded values in particular, and how they are pervaded by and pervade the global economy. We seek to create a space for vibrant critical discussion about how 'creativity', cultural meanings, cultural phenomena, cultural workers and organizations are not only valuable to the market but increasingly drivers and framers of the systems of value and taste that economic actors attempt to capture and trade upon. Though culture and creativity have always been central to human civilization, there is increasingly a need to understand culture and creativity as central agencies and motifs in the current stage of globalized capitalism, in the digital and knowledge economy, and in the development of human values, communities, regions and cities.

The Fourth European Colloquium on Culture, Creativity and Economy (CCE4), which will be held in Florence from October 8–9, 2015, will take up and continue an international and interdisciplinary debate on these topics. This debate was originally initiated during a workshop in Padua in 2011 and subsequently given an institutional character as a European Network of Excellence during European Colloquiums on Culture, Creativity and Economy in [Uppsala in 2012 \(CCE1\)](#), [Berlin in 2013 \(CCE2\)](#) and [Amsterdam in 2014 \(CCE3\)](#).

The aim is to continue the debate while consolidating the emergent research network through follow-up events. Above all, however, the colloquium aims to bring scholars together in an exciting, intense and dynamic meeting aimed at generating not only new networks but new knowledge, approaches and practices. The event will give participants the chance to share ideas, receive feedback on current research, and to preview cutting edge research in the field. In other words, beyond simply constructing networks, the Colloquium will create a dynamic and sustainable discursive space.



The Organizers

LOCAL CONFERENCE ORGANIZERS: FLORENCE



UNIVERSITÀ
DEGLI STUDI
FIRENZE
DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

Luciana Lazzeretti (University of Florence)
Francesco Capone (University of Florence)
Niccolò Innocenti (University of Florence)

COLLOQUIUM SERIES ORGANIZERS: UPPSALA



UPPSALA
UNIVERSITET



Centre for Research
on Innovation and
Industrial Dynamics

Taylor Brydges (Uppsala University)
Brian J. Hrac (University of Southampton)
Johan Jansson (Uppsala University)
Cecilia Pasquinelli (Gran Sasso Science Institute)
Dominic Power (Uppsala University)
Jenny Sjöholm (Uppsala University)

INSTITUTIONAL PARTNERS



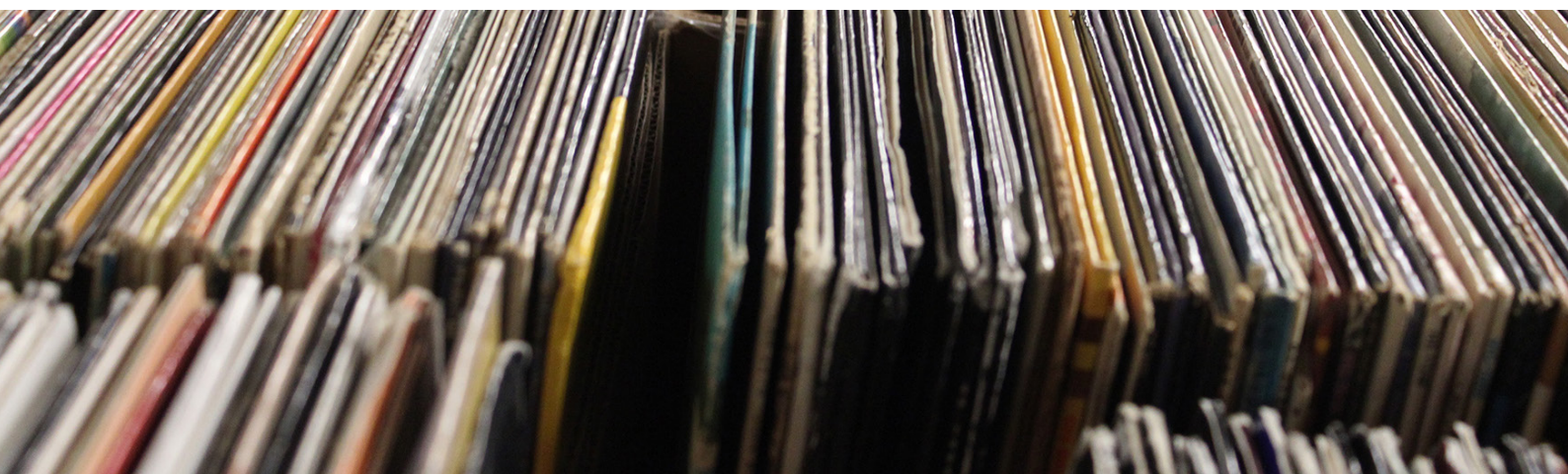
Knowledge Works
National centre
for cultural industries

The institution hosting the Conference Series is the Department of Economics and Management at the University of Florence. The University of Florence was established in 1321 and comprises 12 schools and has about 60,000 students enrolled. The conference is co-sponsored by the Postgraduate Course on the Economics and Management of Museums and Cultural Goods.



Vetenskapsrådet

The institution organizing the Conference Series is The Centre for Research on Innovation and Industrial Dynamics (CIND) and the Department of Social and Economic Geography at Uppsala University. Established in 1477, Uppsala is the oldest university in Scandinavia and one of the largest with more than 40,000 students and more than 2,000 graduate students. The conference is co-sponsored by the Swedish Research Council (Vetenskapsrådet) and Knowledge Works (The Norwegian National Centre for Cultural Industries).



Venue

The event will be held at two venues. The [Polimoda](#) institute, located in an ancient villa near the river in the heart of Florence, will host our activities on day one, and day two will be held in a former hospital at S. Giovanni di Dio, which is now a museum.

POLIMODA VILLA FAVARD

Villa Favard, Via Curtatone, 1, 50123 Firenze

Polimoda Villa Favard was built in 1858 at the behest of the Baroness Fiorella Favard de l'Anglade, and was designed and built by the architect Giuseppe Poggi. The building has two floors and is surrounded by a garden.

Among the most important architectural aspects of the villa is the presence of a series of columns for both the lower floor and the upper floor. The use of columns is typical of the villas built in the sixteenth century, although in Tuscany there are not many examples of this architectural model.

Villa Favard was fully renovated and reopened in January 2012, and is now home to offices and services for the students of the Polimoda Institute. Inside Villa Favard there is also a conference hall and the new Polimoda library.

OSPEDALE S. GIOVANNI DI DIO

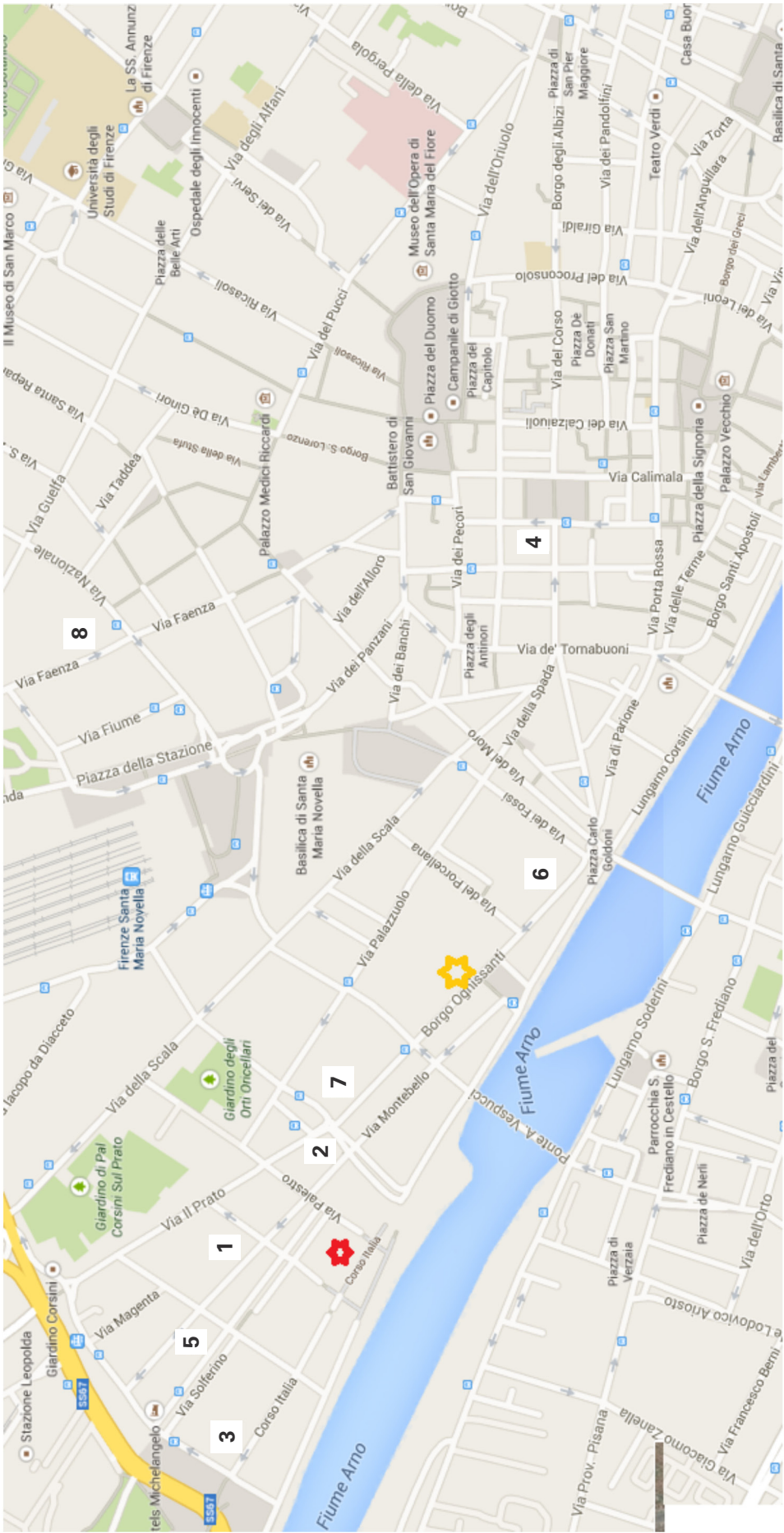
Via Borgo Ognissanti, 20, 50123 Firenze

This hospital, on the street Borgo Ognissanti, dates back to the 14th century. In 1382, its founder Simone Vespucci dedicated the hospital. The name, Santa Maria dell'Umiltà, probably comes from the nearby convent of the same name.

The Hospitaller Order of S. Giovanni di Dio involvement in this hospital's activity began in 1588, when Grand Duke Ferdinand I accorded possession of the hospital buildings and grounds to the brothers of S. Giovanni di Dio.

The building has been transformed over the years by distinguished works, such as sculptor Carlo Marcellini's beautiful facade of the hospital's church and the splendid staircase of the Ticiati. When the ancient hospital of S. Giovanni di Dio in Borgo Ognissanti closed in 1982 the plant and equipment became the property of the city of Florence.





Venues



- Polimoda Institute
- S. Giovanni di Dio

Suggested Accommodations

1. Hotel Montebello Splendid*****
2. Hotel Executive*****
3. NH Firenze*****
4. Hotel Pendini****
5. Hotel Ariete****
6. Hotel Goldoni****
7. Facerooms B&B
8. Hotel Bencidormi*

Schedule

THURSDAY, OCTOBER 8

*Polimoda Institute, Villa Favard,
Via Curtatone 1*

9:00	Welcome & Introduction
10:00	Academic Speed Dating
11:00	Break
11:15	Panel I
12:30	Lunch <i>Inside the Polimoda Institute</i>
13:30	One-on-One Discussant: Block 1
14:15	Break
14:30	Panel II
15:45	Coffee Break
16:15	Panel III

19:00	Dinner
-------	--------

FRIDAY, OCTOBER 9

*St. Giovanni di Dio, Via Borgo
Ognissanti, 20*

9:00	Welcome
9:30	Panel IV
11:00	Break
11:15	One-on-One Discussant: Block 2
12:00	Lunch <i>Todo Modo</i>
1:00	Walking Tour <i>Visit to the Ferragamo Museum</i>
14:30	Break
14:45	Panel V
16:00	Coffee Break
16:30	Feedback Session

19:00	Optional Dinner
-------	-----------------

SATURDAY, OCTOBER 10

Optional Tour

11:00	Optional Saturday Tour <i>Meet and tour from the dome to the Oblate Library</i>
11:45	Optional Saturday Tour <i>Visit to "Museo Novecento"</i>
12:45	Optional Lunch <i>Central Market of Florence</i>



Themed Panels

PANEL I: Cities, atmospheres and affective assets

Chair: Dominic Power

Panelists: Mark Banks, Verena Brinks, Oliver Ibert, Luciana Lazzeretti, Peter Sunley, Calvin Taylor, and Alberto Vanolo.

Cities and urban milieus have always been crucial in providing socially and economically sustainable contexts for cultural and creative activities. Increasingly, these locations are seen as nodes for innovation within cultural and creative industries. This panel will focus on the immaterial and intangible assets of place that are at stake in making and exchanging knowledge in creative spaces, and explore the idea of 'atmospheres' and 'affects' necessary to make spaces, hubs, networks and cities appear (or be) more creative or culturally productive.

Discussions might consider concepts such as: industrial 'atmospheres', 'buzz', 'feel' and 'affect'; structures of feeling, cities and culture. By extension, the panel might touch upon topics such as: competitiveness, sustainability and resilience; continuity (anti-cyclical elements) and change.

PANEL II: Localized spaces of collective creativity: co-working spaces, maker spaces and fab labs

Chair: Cecilia Pasquinelli

Panelists: Vasilis Avdikos, Su-Hyun Berg, Ignasi Capdevila, Atle Hauge, Janet Merkel, and Tarek Virani.

In recent years, concepts such as 'co-working spaces', 'fab-labs', 'maker spaces' or 'co-design labs' have been used to point to different types of spaces that may be important as local platforms for collective creativity. Central to such spaces are collective ways of working and new organizational structures and processes. This panel concerns the variety of ways in which work in culture and creative fields can be organized and how looking at collective spaces can broaden our understanding of different work practices and spaces. Analyzing such practices and spaces are important in order to understand how knowledge creation, creativity and innovation are affected by relations between individuals, communities and organizations.



The panel could involve, for example, critical discussion of the role of proximity in contemporary creative work, the ways that creative workers interact, or new hybrid places where interaction might develop. Is a typology of these spaces emerging, and/or in what ways are these spaces similar or different? And, are new types intermediaries emerging with respect to issues such as the organization of these spaces? In what ways is policy helping or lacking in the development of co-working spaces?

PANEL III: The practice and geographies of making: craftsmanship, technologies and embodied knowledge

Chair: Francesco Capone

Panelists: Harriet Hawkins, Johan Jansson, Marianna d'Ovidio, Dominic Power, Suzy Reimer, and Nicola Thomas.

The power and significance of creative material practices of 'making' has recently gained increased attention. Such interest has concerned critical engagements with the extensive range of making practices that are central components of the creative and cultural economy: e.g. craft and vernacular creativities, artisanship and artistic practices. The implication of much of this work is that skilled makers and artisanal knowledge can provide an important innovative force within contemporary economies. Yet at the same time, it has been argued that maker production and artisanal design is only capable of providing incremental change rather than 'path-breaking creativity'.

This panel could explore topics such as: the complex relationship between artisanship and creativity; the implications of how the shorthand of 'craft' functions to represent ideas of traditional, skilled artisanal, non-alienated labour. By extension it could respond to the growing interest in making practices by (re)visiting the spaces, practices and technologies of the production of things.

PANEL IV: New identities, spaces and practices of creative work

Chair: Brian J. Hracz

Panelists: Julie Brown, Taylor Brydges, Carol Ekinsmyth, Hang Kei Ho, Mariangela Lavanga, and Cecilia Pasquinelli.

Recent literature and debate suggest that the rapidly evolving landscapes of the internet and wireless 'anywhere technologies' have reinvented the rules for enterprise, labour, work, creativity and leisure. These rapid structural changes are apparent across the creative and cultural industries. At the intersections between the physical and virtual, new 'third spaces' are surfacing and in response, new spatial modalities are emerging which critically challenge traditional concepts both of the creative 'workplace' and the location of creative work.

Discussions can consider the micro-level scale (individual workers, entrepreneurs) and the new working identities, spaces and practices of creative work that appear to be enabled by social media and the internet; labour, 'new' entrepreneurial practices, intermediaries etc. Moreover, how are these new spaces facilitating new interactions and relationships between producers and consumers?

PANEL V: Understanding the involvement of researchers and academics in the contemporary creative economy

Chair: Luciana Lazzeretti

Panelists: Francesco Capone, Alison Gerber, Brian J. Hraacs, Massimiliano Nuccio, and Rhiannon Pugh.

In an ever-changing cultural economy, new demands are put on researchers, both in how the world can be understood and analyzed but also on how researchers' knowledge can and should be involved in the surrounding society. How can we as researchers empirically and practically get involved with an ever-changing cultural economy?

This panel aims to discuss three disparate, but nevertheless related topics:

- New methods (quantitative and qualitative) of collecting and analyzing data — e.g. how the 'big data revolution' is affecting the way consumption and innovation in design, production and distribution of goods and services is approached.
- The relationship between researcher and their skills, experience and practice — how 'creative' do you need to be to study the creative economy and how has your own skilled practice shaped your research? Does it help or hinder our research if we 'live' and consume in the world we are studying?
- The interplay between researcher and the practice of policy — how to provide policymakers with the updated ideas and tool-kits to implement innovation and economic sustainability?



Discussant Pairings: Day One



Oliver & Peter



Carol & Mariangela



Harriet & Julie



Atle & Alison



Nicola & Suzy



Mark & Alberto



Ignasi & Johan



Tarek & Su-Hyun



Janet & Vasilis



Marianna & Cecilia



Verena & Taylor



Calvin & Dominic



Massimiliano & Francesco



Brian & Rhiannon



Lucianna & Hang Kei

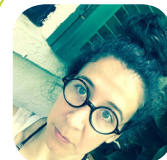
Discussant Pairings: Day Two



Oliver & Vasilis



Carol & Tarek



Harriet & Suzy



Atle & Rhiannon



Nicola & Peter



Mark & Verena



Ignasi & Janet



Alberto & Calvin



Mariangela & Brian



Marianna & Taylor



Julie & Dominic



Massimiliano & Su-Hyun



Francesco & Johan



Luciana & Alison



Cecilia & Hang Kei

Session Descriptions

ACADEMIC SPEED DATING

This session will allow you to get to know your fellow participants two minutes at a time.

THEMED PANELS

Drawn from the collective research interests, panel suggestions and experiences of the group, these panels address five key research streams and policy debates. Each panelist will have up to 5 minutes to comment (no PowerPoint) on the issues and questions raised by the panel theme. These comments may highlight or be supported by relevant research experiences or take the form of more general thoughts and reflections.

Although panelists have been selected based on their research statements and/or panel theme suggestion we do not expect every panelist to be an expert. Indeed, the aim of these discussions is to bring together multiple perspectives in order to engage with and advance the debate. After the panelists have made their comments the floor will be opened to the whole group for further questions and comments.

ONE-ON-ONE DISCUSSANT BLOCKS

Each participant will have submitted a paper for review before the Colloquium and two people will be given the paper to read in advance. In each of the discussant blocks, you will meet with an assigned partner to discuss each other's work (20 minutes on their paper, 20 minutes on yours) and brainstorm future collaborations. Thus, each person attending will be responsible for reviewing two papers in advance and will get two one-on-one feedback sessions from their peers.

WALKING TOUR

For a change of pace, participants with 'local knowledge' will lead the group on a tour around the fashion street of Florence in the city centre. On the main fashion street of Florence, Via Tornabuoni, we will visit the Ferragamo museum in the historical Palazzo Spini Feroni.

FEEDBACK SESSION

The entire group will reflect on the key findings and questions from the colloquium. The session will provide an opportunity to announce any ideas or plans for future projects and to seek out collaborators for conferences, conference sessions, edited books and special issues of journals.

OPTIONAL TOUR

On Saturday October 10th, there will be an optional walking tour in the historical centre of Florence. The tour will start from the Dome square, where we will visit the Oblate library and have coffee on the rooftop overlooking the city. We will then move to a guided tour of the new Museo Novecento, dedicated to the Italian art of the 20th century. The tour will conclude in the old central market, which is an interesting example of urban rejuvenation and a nice place to have lunch.

MEALS

The Colloquium sponsors will provide the following for participants:

- Coffee and snacks on Thursday and Friday
- Lunch on Thursday and Friday
- Dinner on Thursday



Biographies

VASILIS AVDIKOS



Vasilis Avdikos is Lecturer in the Department of Economic and Regional Development, Panteion University in Athens, Greece, since 2014. His main research interests are uneven urban and regional development, and creative economy. He holds a BSc in Statistics from the University of Piraeus, Greece, a MSc in Regional Development and Policy from Strathclyde University, a MA in Research Planning and a PhD in Uneven Spatial Development from the Department of Town and Regional Planning in the University of Sheffield. He was post-doctoral fellow in the TOI Institute in Oslo, Norway and in ELIAMEP think tank, Greece, and he has taught in several Greek universities as adjunct lecturer. He has published several papers in regional development issues and in the last five years he has been researching creative and cultural industries. In more details his recent work includes the working conditions in the design industry, the new geographies of the creative precariat and the processes of urban gentrification through cultural production.

MARK BANKS



Mark Banks is Professor in the Department of Media and Communication at the University of Leicester; his work focusses on the cultural and creative industries, work and identity, cities and cultural policy, music and media. He has written *The Politics of Cultural Work* (2007) and co-edited *Theorizing Cultural Work* (2013) with Rosalind Gill and Stephanie Taylor. He has written articles for the *International Journal of Cultural Policy*, *Sociology*, *Cities*, *Environment and Planning D*, *Popular Music* and *Journal of Cultural Research*. His recent work has focussed on the working lives of jazz musicians, the idea of intense labour and 'being-in-the-zone' in cultural work, and the relationship between class and arts education. He is currently writing about inequality in the cultural sector and working on collaborative project looking at the history of Jamaican music in Britain.

SU-HYUN BERG



Su-Hyun Berg is a PhD student in the Department of Economic and Social Geography at Uppsala University in Sweden. Her research interests focus on the film and TV industries in South Korea and Sweden. She especially explores the creative industries from a co-evolutionary perspective. In a co-evolutionary perspective, it is not only firms and industries, but also local and regional innovation policy, and in a broader sense the institutional environment of firms and industries, that affect the dynamism of local and regional economies. Su-Hyun was educated at the University of Flensburg, Germany/ University of Southern Denmark and reached her master in 2011.

VERENA BRINKS



Verena Brinks is a research fellow and PhD student at the Leibniz Institute for Regional Development and Structural Planning (IRS) in Erkner (near Berlin). She studied geography at the University of Münster. In her diploma thesis she dealt with Coworking Spaces as new working environments for freelancers and micro-entrepreneurs. Her research interests comprise community-driven innovation and entrepreneurship, value creation, knowledge practices and new spatial patterns of organizing work. Currently, she writes her PhD thesis at the IRS and Free University of Berlin about economic processes in communities of interest. She is particularly interested in exploring the role of emotions and affects in economic processes.

JULIE BROWN



Dr. Julie Brown is a Lecturer in Creative Enterprise at Southampton Solent University. Prior to this, she was a Transformation Fellow in Creative Economy at University of Leeds and a post-doctoral Research Fellow at University of Birmingham, where she researched on a four year, EU FP6 project examining creative industries development across 13 European metropolitan city-regions. Her work brings together spatial, social, economic, political and cultural perspectives on the creative and cultural industries. She has researched and published on location factors and their role in localised creative industries-led economic development; sites and spaces of contemporary cultural and creative production, processes and practices; critical frameworks for understanding contemporary creative and cultural work and labour; and UK and EU cultural and creative sector policy development analysis. Her current research focusses on coworking as a 'new' form of labour organisation within the CCIs and on forming a micro-level understanding of interdependencies that are forming between creative entrepreneurs, space and place in response to labour and structural changes occurring within these industries.

TAYLOR BRYDGES



Taylor Brydges is a PhD student in the Department of Economic and Social Geography at Uppsala University in Sweden. She is a member of the Cultural and Creative Economy research group (CIND Creating) within the Centre for Research on Innovation and Industrial Dynamics at Uppsala University. Originally from Canada, she holds a Honours Bachelor of Arts in Urban Studies and a Master of Arts in Human Geography from the University of Toronto. Using the fashion industry as a case study, her research explores changing labour dynamics in the cultural / creative economy.

IGNASI CAPDEVILA



I am an Associate Professor at PSB Paris School of Business (previously known as ESG Management School) in Paris. I obtained my PhD at HEC Montréal (doctoral advisor: Patrick Cohendet) where I am a member of Mosaic, the Creativity & Innovation Hub. Before focusing on an academic career, I have worked for more than twelve years in the automotive industry in Spain, France, Germany and Sweden as responsible for the development of new products and as head of the department of new projects. I hold three engineer diplomas (two Spanish and one French), and an Executive MBA from ESADE Business School. My research interests include localized knowledge creation and transfer, knowledge communities, creativity and innovation management in organizations and cities.

FRANCESCO CAPONE



Francesco Capone, Phd, holds a PdD in 'Economics and Management of firms and local systems', he is assistant professor in 'Management' at the Dept. of Economics and Management, University of Florence. He teaches 'Fim Strategy' and 'Innovation and New product Development' in the School of Economics and Management, University of Florence.

He is member of the Doctorate Programme DELOS (Developing Economics and Local Systems) of the University of Trento and University of Florence. He is the author of several papers and articles on network, clusters and districts in tourism, cultural and creative industries and local development. He recently published several articles on these themes in *European Planning Studies*, *Industry and Innovation*, *City, Culture and Society*, *Tourism Geographies*, *European Urban and Regional Research*, *Annals of Regional Sciences*, etc.

PATRIZIA CASADEI



Patrizia Casadei is a Ph.D. student in Economics of Local System belonging to the Joint Doctoral Program DELOS (Development Economics and Local Systems) organized by the University of Florence and the University of Trento. She graduated from the University of Florence with a master's degree in Economics and Management in 2011 and, after two years of research and work experience in two Florentine fashion companies, she moved to London to specialize by studying at City University London and London Fashion College. Her current research interests concern culture, creative industries and creative cities with a particular focus on fashion and design industries and on the issue of fashion city and its connection with cultural heritage.

CAROL EKINSMYTH



Carol Ekinsmyth is an economic geographer at the University of Portsmouth, UK. Her interests lie in the broad field of labour geographies, more specifically, in working practices in the creative and service industries. She is interested in the recursive relationships between economic practice, social relations (specifically gender relations) and place, at the level of the individual and their everyday lives. Her most recent published research investigates small-scale entrepreneurship carried out (and started up) within the context of motherhood, family life and home/neighbourhood space. She has recently expanded the focus of this work to consider (the awkwardly labelled group) 'Mummy Bloggers'. Her previous research work has explored the working realities of freelance workers in London's magazine publishing industry from the perspectives of employment risk and project-organisation. In new work, Carol is continuing her focus on working practices, but this time considering the hairdressing industry as an undertaking that straddles the creative and service sectors of the economy.

ALISON GERBER



Alison Gerber received her PhD in Sociology from Yale University in 2014 and is a Postdoctoral Researcher in the Department of Social and Economic Geography's research center on Culture, Creativity, and the Economy at Uppsala University in Sweden. Her research projects there focus on questions of value creation and the processes by which individuals and organizations turn value commitments into concrete forms of economic value with an empirical focus on perfumery as industry and practice. Her work has been published by *Art Practical*, the *Berkeley Journal of Sociology*, *Contexts*, *Cultural Sociology*, the *Enemy Reader*, *Narratively*, and *Professions and Professionalism*.

ATLE HAUGE



Atle Hauge is professor in service innovation at Lillehammer University College. He is also a team member of Knowledge Works – the Norwegian national Centre for Cultural Industries. He has a PhD from the Department of Social and Economic Geography at Uppsala University, and held a postdoctoral position at the University of Toronto from 2007 to 2008. Earlier in his career he worked for Hedmark County in the department for regional development. He has worked on several projects on the cultural industries, and his PhD thesis was on the Swedish fashion industry. In particular, his thesis focused on the production of symbolic value and brand building. Other research interests are service innovation, digitization and regional development.

HARRIET HAWKINS



Harriet's research interests explore the geographies of diverse forms of creative practices, drawing together approaches from across cultural, social and economic geography. Her research includes work on the politics and practices of the rural creative economy (funded by the AHRC, results published in *Environment and Planning A*; *Regional Studies* and *Geoforum*), work on the geographies of contemporary art (funded by the AHRC and British Academy, and published in *Progress in Human Geography*; *Progress in Physical Geography*; *Dialogues in Human Geography* and *Cultural Geographies*) and well as thinking about practice-based research, including ideas and practices of curation. Her research monograph "Creative Geographies" was published by Routledge in 2014, and was followed in 2015 by an edited collection "Geographical Aesthetics" (Ashgate, 2015) and eventually "Creativity" (Routledge 2016) and Geographies of Making (Routledge 2017, ed. with Laura Price).

Key to Harriet's research practice is collaboration and engagement with creative organizations, institutions and practitioners. Her work with individuals and organizations including Institute for International Visual Arts (London, UK), Swiss Artists in Labs (Zurich, CH) and the Royal Geographical Society (London, UK) has resulted in a series of art works and exhibitions. Harriet is a Reader in Geography at Royal Holloway, University of London (UK).

HANG KEI HO



Dr. Hang Kei Ho grew up in Hong Kong, Kent and Cambridgeshire. Before relocating to Sweden in 2015 Hang lived in London for 15 years. Hang currently works as a Postdoctoral Research Fellow at the Department of Social and Economic Geography at Uppsala University. He previously worked as a Postdoctoral Researcher in the Department of Sociology at the University of York and a Visiting Research Fellow in the Department of Sociology at Goldsmiths, University of London. His research interests include the geographies of consumption in relation to cultural identity; global alcohol industry with a specific focus on wine consumption in Hong Kong; changing identity of Hong Kong with respect to mainland China and the West; super-rich and the flow of capital from South East Asia to UK's property market.

Hang holds a PhD and an MSc in Geography from University College London, an MA in Digital Cultural and Technology from King's College London and an MEng(Hons) in e-Commerce Engineering from Queen Mary, University of London. He has worked in various fields before entering academia. Regarding education he taught computing at a sixth form college. He also worked on various Widening Participation and Gifted and Talented education programmes which he designed and ran to help young people from challenging backgrounds gain fairer access to medical and dental schools, as well as Russell Group universities. As for commercial experience he worked in real estate consultancy with a focus on foreign direct investment (FDI), construction engineering design and IT hardware networking. He is also a photographer specialising in events and weddings, classical and pop pianist and a retired French horn player.

BRIAN J. HRACS



Brian J. Hracs is a lecturer at the School of Geography and Environment at the University of Southampton, UK. He is also affiliated with the Centre for Research on Innovation and Industrial Dynamics (CIND) in Sweden and worked as a research fellow in the Department of Social and Economic Geography at Uppsala University from 2011–2014. Brian is interested in how digital technologies and global competition are reshaping the marketplace for cultural products and the working lives and spatial dynamics of entrepreneurs and intermediaries in the creative economy. He has published articles about the contemporary music industry, aesthetic labour, cultural intermediaries, the linkages between music and fashion and the factors that motivate 'talent' to move within and between cities. In earlier research, Brian has also examined culturally-driven strategies for economic development in rural communities, gentrification in artistic quarters and the role public spaces play in fostering civic conversations. He is currently conducting research on curation in the music industry and co-editing a book entitled 'The Production and Consumption of Music in the Digital Age' for Routledge.

OLIVER IBERT



Oliver Ibert is a Professor of Economic Geography at the Freie Universität Berlin and head of the Research Department Dynamics of Economic Spaces at the Leibniz Institute for Regional Development and Structural Planning (IRS) in Erkner. He has received *venia legendi* for geography from the University of Bonn in 2009. He holds a Doctoral degree in Social Sciences (2002) and a Master's degree in Geography, German Literature and Political Sciences (1997), both from the University of Oldenburg. His research interests range from the economic geography of knowledge creation to the role of users and customers in innovation processes and temporary organizations in business and spatial planning contexts. From these perspectives he has undertaken empirical research on cultural industries that embrace the advertising and musical business. He has published in journals like *Economic Geography*, *Journal of Economic Geography*, *Regional Studies*, *Environment and Planning A*, *Geoforum* and *Research Policy*.

NICCOLÒ INNOCENTI



He is now post-doc to the Department of Economics and Management at the University of Florence, working on cognitive proximity and creative industries. During his PhD he worked on Related variety and Creative industries with a thesis entitled "*Related variety, creative industries and growth in Italy*". He has been visiting PhD student to the URU research center at the department of Human Geography of the Utrecht University. He worked on creative industries using also the local development perspective, on the use of social media in museums, cultural sector and non-profit activities, and also worked on cognitive proximity and industrial relatedness in Italy.

JOHAN JANSSON



I am an associate professor at the Department of Social and Economic Geography, Uppsala University, and affiliated with Centre for research on innovation and industrial dynamics (CIND). My research is generally directed towards the field of economic geography, with a theoretical focus on agglomerations, local-global linkages, knowledge flows, creative (urban) milieus, quality, entrepreneurship, curation and branding. These theoretical concepts and approaches are used in my research on the cultural industries (e.g. design, music, art), the internet industry, local milieus, urban and regional development.

Most recently, I have been involved in developing ideas on how the processes and spatial dynamics of intermediation are evolving in the face of globalization and digitalization. Especially, the project is focusing on 'curators' that help to evaluate subjective product qualities and ascribe value to specific products in saturated markets where consumers are overwhelmed by product information and choice, for example in markets for music, art, high end audio equipment etc.

MARIANGELA LAVANGA



Mariangela Lavanga is Assistant Professor in Cultural Economics. She joined the *Erasmus School of History, Culture and Communication – Erasmus University Rotterdam* in 2011. Prior to coming to Rotterdam, Mariangela worked as research fellow at the Department of Geography, Planning and International Development Studies at the *University of Amsterdam (UvA)*. She holds a PhD in Communication Economics from *IULM University* in Milan, a MSc in Urban Management from the *Erasmus University Rotterdam*, and a BA-MA in Economics from *Bocconi University* in Milan.

She is interested in the relationships between culture, economy and cities. She focuses on key questions in the crossroad between economic geography and cultural economics, in particular those related to intermediation, entrepreneurship, valorization processes, (temporary) clusters, relationships between offline and online worlds, and labor market. Mariangela has over 15 years of academic and professional experience as a researcher, lecturer and consultant. She has provided research and consultancy services for government authorities, foundations and organizations across Europe. She currently lectures *Economic Geography of Creativity* in the International Bachelor in Cultural Studies (IBACS), *Cultural Economics: Applications* and *Economics of Design* in the International Master in Cultural Economics and Entrepreneurship, supervising both *BA and MA theses*.

LUCIANA LAZZERETTI



Luciana Lazzeretti is Full Professor in Economics and Management of Firms at the Faculty of Economics, University of Florence. Since 2009 she is also Associate Professor of the Institute of Applied Physics “Nello Carrara” CNR-IFAC, Florence. She is scientific vice-coordinator of the curriculum in the Development Economics and Local Systems (DELoS) PhD Programme of the University of Trento and University of Florence (2014–), and scientific coordinator of the curriculum in Local Development of the PhD Programme in Economics at the University of Florence (2011–2015) and Director of the Post-graduate Programme in “Economics and Management of the Museum Goods” at the same University. She is member of the European Centre of Studies on Regional and Local Development (CESVI) at the University of Florence and Board Member of the Urban Creativity Association (AUC), Osaka, Japan (from 2012).

She has authored numerous national and international articles, chapters and books related to creativity, cultural and creative industries among which “Creative industries and innovation in Europe” (Routledge, 2013); “Creative cities, Cultural clusters and local development” (Edward Elgar Publishing, 2008, with Philip Cooke).

JANET MERKEL



Janet Merkel is a Lecturer for Culture and Creative Industries at London's City University. As a trained social scientist with a specialization in urban sociology, my academic work explores the mutual relationships between creative practices and urban spaces from a sociological perspective. I am particularly interested in cultural and creative labour, new organisational practices in culture and creative industries, creative collaborations, urban governance, and urban policies for these sectors. During my PhD, I have been working for five years as a junior researcher in the research unit 'Cultural Sources of Newness' at the WZB Berlin Social Science Center. After I completed my PhD theses on the urban governance of creative industries at Berlin's Humboldt University in 2012, I have worked as a researcher in the Center for Cultural Policy at Hertie School of Governance, the Alexander von Humboldt Institute on Internet and Governance and the WZB Berlin Social Science Center in Berlin. In January 2015, I joined City University London as a Lecturer for Culture and Creative Industries. Before embarking fulltime on my academic career, I shared my academic passion for urban studies with professional positions and freelance work in web development.

MASSIMILIANO NUCCIO



Cultural economist and expert in urban cultural policies with an international research profile based on different experiences abroad. His research interests have always focused on arts and culture from a trans-disciplinary perspective grounded in social sciences. He is currently Marie Curie Fellow at the Department of Economics and Statistics at the Università degli Studi di Torino (Italy). He holds a Ph.D. in Information Economics from IULM University Milan and MA in Museums Management from City University London.

Since 2006 he has participated, as Research Assistant and then Research Manager, to several research projects on economics and policy of arts at the ASK Research Centre at Bocconi University Milan (Italy). For two years he has been appointed Visiting Professor in Culture and Regional Development at the Leuphana Universität Lüneburg (Germany), where he carried out research on cultural policies and management of cultural organizations. He has lectured in different universities in Italy and abroad, mainly on cultural policies in urban settings, cultural consumption, museums and cultural heritage. He has published over 30 articles and book's chapters, including papers in peer's reviewed journals like *Journal of Cultural Economics*, *The Journal of Arts Management Law and Society*, *Growth and Change*, and *Pattern Recognition Letters*.

STEFANIA OLIVA



Stefania is a second-year Phd student in Economics at University of Florence and she works under the supervision of Professor Luciana Lazzeretti. Stefania graduated from School of Economics at University of Florence with a Master's degree in Science of Economics in 2013. Her actual research focuses on the relationship between resilience, innovation and path creation in creative cities. She is currently Associate Research Student at Oxford Brookes University and Osaka City University.

MARIANNA D'OVIDIO



Marianna d'Ovidio is an urban sociologist, research associate at the University of Milan-Bicocca, where she is researching on the economy linked to culture, creativity and innovation and its relations with the city. She obtained an international PhD in Urban and Local European Studies (URBEUR) from the University of Milan-Bicocca in 2005 with a dissertation titled "The cultural economy of post-fordist cities. Proximity as a creative resource? The fashion industry in Milan and London". She teaches urban sociology at the Politecnico of Milan. Her research interests cover different related areas: creativity and its links with the urban environment; social innovation; territorial analysis and urban change; methodology of territorial research.

Among her recent publications: "The field of fashion production in Milan: a theoretical discussion and an empirical investigation" forthcoming on *City, Culture and Society* and, with D. Ponzini, "Rhetoric and effects of the creative city policy: Evidence and reflections from Milan and beyond" in Sternberg R and Gerhard K (eds.) *Handbook of Research on Entrepreneurship and Creativity* Edward Elgar Publishing 2014. She is currently guest editor with A. Rodrigues Moratò, of a special issue titled "Against the creative city? Activism among artists and cultural workers" for *City, Culture and Society*.

CECILIA PASQUINELLI



Cecilia Pasquinelli is a post-doctoral research fellow at the GSSI Cities, Gran Sasso Science Institute in L'Aquila, Italy. She previously worked in the Department of Social and Economic Geography at Uppsala University, Sweden, from 2012 to 2014. She received her Ph.D in Management, Competitiveness & Development from the Institute of Management of the Scuola Superiore Sant'Anna in 2012. Her research interests include place branding, place of origin, urban competitiveness and local development policies, cultural economy and urban tourism.

DOMINIC POWER



Dominic Power is originally from Ireland. After working in England for a number of years he moved to Sweden in 2000 and is now a Professor in Economic Geography. Dominic's research is in the area of creative and culture-based industries, innovation and public policy, and regional industrial competitiveness. He has published over 70 articles, books, and reports on these topics and has lectured at major scientific and policy conferences around the world. Dominic's research agenda focuses on the geographical foundations of business competencies and competitiveness and on the economic geography of contemporary economic change. Principally a series of interlinked projects on the cultural industries form the main focus of his research work.

RHIANNON PUGH



I am a post-doctoral research fellow at Uppsala University, with a particular interest in regional economic development in "non-exceptional" regions. I studied my bachelors degree in geography at the University of Cambridge, and undertook a PhD in economic geography at Cardiff University in the centre for Economic Geography. For the past 18 months I have been working as a research associate at Lancaster University Management School, on a large UK government funded project around local economic growth and business support in England. More broadly, my research focuses on policy relating to economic development and innovation, and theorising innovation systems and processes in contexts that differ from the usual exceptional regions heralded as the blueprint for successful policymaking in the knowledge economy. Current key themes in my research include: smart specialisation policy, the role of universities in regional innovation systems, innovation systems for more than economic growth, and new approaches to innovation policy studies.

SUZANNE REIMER



Dr. Suzanne Reimer is Associate Professor in Geography at the University of Southampton. Prior to her appointment at Southampton, Suzanne was a Lecturer at the University of Hull (1995–2004). Suzanne has degrees from Cambridge (PhD 1997) and the University of British Columbia (MA 1992; BA 1990). Previous research projects include a UK Economic and Social Research Council-funded study of British design consultancy firms in London and the regions (with Professors Peter Sunley and Steven Pinch); and an investigation of commodity chains in the household furnishings industry with Dr. Deborah Leslie (University of Toronto), funded by the ESRC and the Social Sciences and Humanities Research Council of Canada.

Dr. Reimer is interested in aspects of design, creativity, knowledge and innovation, including the gendering of creativity and design labour; and the role of design in commodity networks. She has ongoing interests in the furniture industry, modernism and design, and moto-mobilities. Work in progress includes an investigation that uses the case of motorcycle design to explore interrelationships between design and systems of mobility more broadly, and in which design is conceptualised as a practice distributed across commodity networks.

JENNY SJÖHOLM



Jenny Sjöholm is a senior lecturer at Linköping University in Sweden at the Department for Studies of Social Change and Culture, Tema Q Culture Studies. She held a post doc position at the Department of Social and Economic Geography Uppsala University 2011–2013. Sjöholm has worked in the intersection of economic and cultural geography and has particularly focused on issues of artistic practice, creativity, embodied knowledge, cultural labour and small-scale entrepreneurial activities, and recently together with Cecilia Pasquinelli on artists' branding and professional resilience. Her current research interests also include an interdisciplinary research project on the construction of value in the art market with a specific focus on the on-going the re-privatization of the contemporary art world: a process in which private collectors and artist-entrepreneurs are changing how and where value creation in European art takes place. This project will specifically be developed through a Marie Skłodowska-Curie Individual Fellowship at the Department of Geography at Royal Holloway University of London, 2016–2017.

PETER SUNLEY



Peter Sunley has been Professor of Human Geography at the University of Southampton since 2003. Before that he was Senior Lecturer at the University of Edinburgh. He has published widely on economic geography including spatial dimensions of labour and regional political economy. His research has focused on geographies of labour organisation and policy, regional and local economic development, innovation and venture capital, and design and creative industries. In recent years he has contributed to the development of evolutionary economic geography. He has frequently co-published with Ron Martin and their joint publications include influential papers on clusters and regional path dependence, as well as *Putting Workfare in Place* (with Corinne Nativel, Oxford UP, 2003) and *Critical Concepts in Economic Geography* (Routledge, 2009). He has completed research projects on the geography of the design industry in the UK, examining the connections between place, creativity and innovation, and on the development of social enterprise in different cities, with a focus on agglomeration and institutions. His most recent joint project examined regional economic resilience to recessions and the ways in which this relates to spatial economic imbalance.

CALVIN TAYLOR



I am a researcher and teacher at the University of Leeds where I have been based since 2001. I have two main areas of research — the contested economic, social and cultural claims of the creative industries in urban and regional contexts, and, heterodox theories of cultural value. I am currently writing a book on the latter entitled *Cultural Value: Aesthetics, Ethics and Political Economy*. I have recently published articles on topics as diverse as theories of cultural intermediary agency, universities and the creative industries and the politics of performance education and immaterial labour. I am currently developing a new research project on the politics of informal urban cultural practice in an era of austerity. I originally studied Sociology and Political Economy at City University London (1982–1985) before undertaking a PhD at Glasgow University on Marxist theories of value (1985–1991).

NICOLA THOMAS



I'm a cultural historical geographer based at the University of Exeter, UK. My research practice uses the approach of telling small-stories, digging into creative biographies, archives and skilled-practices, to make sense of the interactions between creative policy and the experiences of making. The UK Arts and Humanities Research Council have funded my research through a series of grants addressing the social/spatial relations of the creative economy and crafts sector (£812,500, 2007–present). I work closely with practitioners and partner organisations in my research, developing exhibitions, software, commissioning new creative outputs alongside research publications. Bloomsbury has recently commissioned Susan Luckman and myself to edit a two-volume text on 'Craft and the Creative Economy' (due 2016). I've recently started to weave to reflect on the most common question I am asked by practitioners: 'Do you make?'. Although ambivalent of the need to make when researching making, it demonstrates the power of following small stories as intersections of emotional geographies, creative labour, craft education policy and industrial heritage collide. I lead the Exeter University Geographies of Knowledge and Creativity Research Group; this year we have been working with creative writers, sound and visual artists and to challenge our research practice.

ALBERTO VANOLO



Alberto Vanolo, PhD in Spatial planning and local development, is associate professor of politico-economic geography at the University of Turin, Italy. His research interests include urban geography, globalisation studies and cultural geography.

TAREK VIRANI



Tarek obtained a PhD in Human Geography/Cultural and Creative Industries Research from the London School of Economics / King's College London. His research includes: examining the role of knowledge within artistic communities, examining formal versus informal learning in artistic communities of practice, musical practice, local and translocal music scenes, creative hubs, creative industries research, and work in the cultural economy. He is currently a post-doctoral researcher at Queen Mary University of London where he works full time on an AHRC funded project entitled Creativeworks London. Within Creativeworks London he works on the Place Work Knowledge research strand — along with Professors Andy C. Pratt, Mark Banks and Rosalind Gill — which is a project investigating London's creative and cultural economy. He is also a musician, music producer and DJ.

Contact List

Vasilis Avdikos

Panteion University of Social
and Political Sciences
Athens, Greece
v.avdikos@gmail.com

Mark Banks

University of Leicester
Leicester, UK
mb612@leicester.ac.uk

Su-Hyun Berg

Uppsala University
Uppsala, Sweden
su-hyun.berg@kultgeog.uu.se

Verena Brinks

Leibniz Institute for Regional
Development and Structural
Planning (IRS), Erkner, Germany
verena.brinks@irs-net.de

Julie Brown

Southampton Solent University
Southampton, UK
julie.brown@solent.ac.uk

Taylor Brydges

Uppsala University
Uppsala, Sweden
taylor.brydges@kultgeog.uu.se

Ignasi Capdevila

PSB Paris School of Business
Paris, France
ignasi.capdevila@gmail.com

Francesco Capone

University of Florence
Florence, Italy
francesco.capone@unifi.it

Patrizia Casadei

University of Florence
Florence, Italy
patrizia.casadei@unifi.it

Carol Ekinsmyth

University of Portsmouth
Portsmouth, UK
carol.ekinsmyth@port.ac.uk

Alison Gerber

Uppsala University
Uppsala, Sweden
alison.gerber@kultgeog.uu.se

Harriet Hawkins

Royal Holloway, University
of London, London, UK
harriet.hawkins@rhul.ac.uk

Atle Hauge

Lillehammer University College
Lillehammer, Norway
atle.hauge@hil.no

Hang Kei Ho

Uppsala University
Uppsala, Sweden
hang.kei.ho@kultgeog.uu.se

Brian J. Hracs

University of Southampton
Southampton, UK
b.j.hracs@soton.ac.uk

Oliver Ibert

Leibniz Institute for Regional
Development and Structural
Planning (IRS), Erkner, Germany
ibert@gmx.de

Niccolò Innocenti

University of Florence
Florence, Italy
niccolo.innocenti@unifi.it

Johan Jansson

Uppsala University
Uppsala, Sweden
johan.jansson@kultgeog.uu.se

Mariangela Lavanga

Erasmus University Rotterdam
Rotterdam, The Netherlands
lavanga@eshcc.eur.nl

Luciana Lazzeretti

University of Florence
Florence, Italy
luciana.lazzeretti@unifi.it

Janet Merkel

City University London
London, UK
janet.merkel@city.ac.uk

Massimiliano Nuccio

Università degli Studi di Torino
Torino, Italy
massimiliano.nuccio@unito.it

Stefania Oliva

University of Florence
Florence, Italy
stefania.oliva@unifi.it

Marianna d'Ovidio

Università Milano — Bicocca
Milano, Italy
marianna.dovidio@unimib.it

Cecilia Pasquinelli

Gran Sasso Science Institute
L'Aquila, Italy
cecilia.pasquinelli@gssi.infn.it

Dominic Power

Uppsala University
Uppsala, Sweden
dominic.power@kultgeog.uu.se

Rhiannon Pugh

Uppsala University
Uppsala, Sweden
rhiannon.pugh@kultgeog.uu.se

Suzanne Reimer

University of Southampton
Southampton, UK
s.reimer@soton.ac.uk

Jenny Sjöholm

Linköping University
Linköping, Sweden
jenny.sjoholm@liu.se

Peter Sunley

University of Southampton
Southampton, UK
p.j.sunley@soton.ac.uk

Calvin Taylor

University of Leeds
Leeds, UK
c.f.taylor@leeds.ac.uk

Nicola Thomas

University of Exeter
Exeter, UK
nicola.j.thomas@exeter.ac.uk

Alberto Vanolo

Università degli Studi di Torino
Torino, Italy
alberto.vanolo@unito.it

Tarek Virani

Queen Mary, University of London
London, UK
t.virani@qmul.ac.uk

PART OF ART PROJECT. BUY AN ARTPIECE, BECOME THE NEXT ONE

GEËN
FIETSEN
PLAATSEN!



