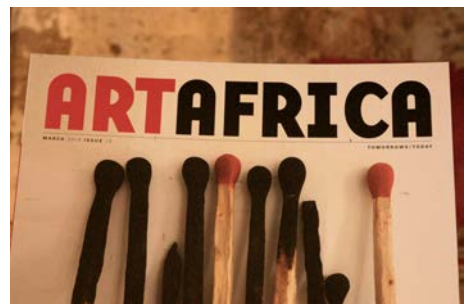
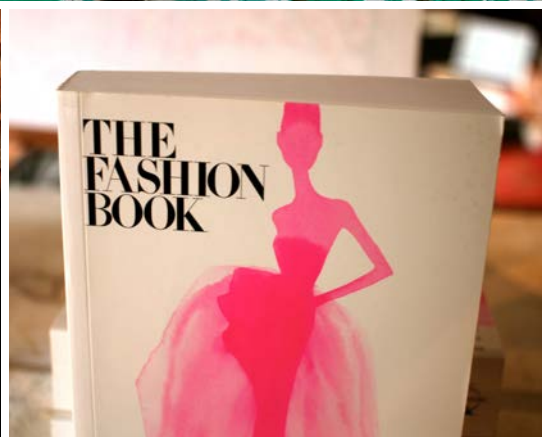
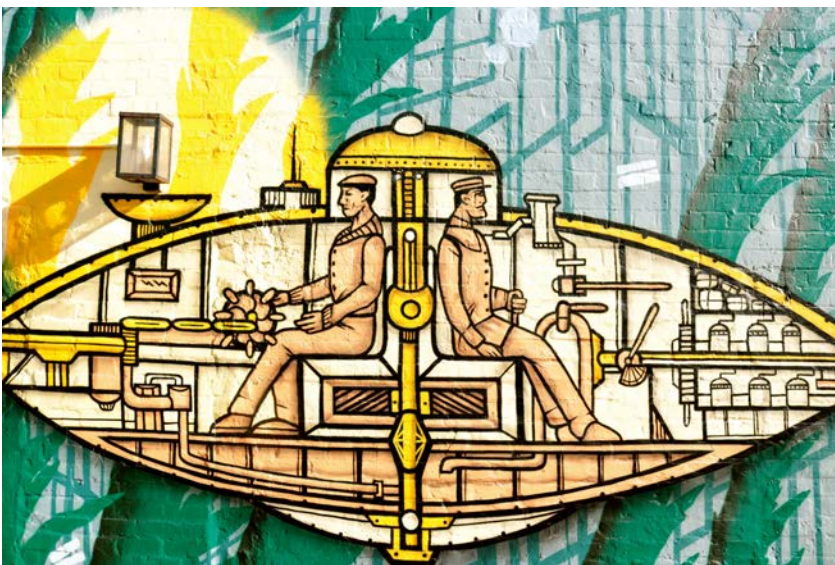


EIGHTH EUROPEAN COLLOQUIUM ON

Culture, Creativity & Economy

Basel | October 10-11, 2019



@CCEBasel

The Organizers

COLLOQUIUM SERIES ORGANIZERS

Taylor Brydges, Stockholm University
Atle Hauge, Inland Norway University of Applied Sciences
Brian J. Hracs, University of Southampton
Johan Jansson, Uppsala University
Dominic Power, Stockholm University
Jenny Sjöholm, Linköping University

LOCAL CONFERENCE ORGANIZERS: BASEL

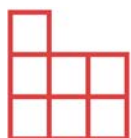
Tina Haisch, University of Applied Sciences and Arts Northwestern Switzerland
Judith Nyfeler, University of Applied Sciences and Arts Northwestern Switzerland

BOOK EDITORS

Taylor Brydges, Stockholm University
Tina Haisch, University of Applied Sciences and Arts Northwestern Switzerland
Atle Hauge, Inland Norway University of Applied Sciences
Brian J. Hracs, University of Southampton
Johan Jansson, Uppsala University
Jenny Sjöholm, Linköping University

THE SPONSORS

The colloquium is co-sponsored by Knowledge Works (The Norwegian National Centre for Cultural Industries) and the University of Applied Sciences and Arts Northwestern Switzerland.



Knowledge Works
National Knowledge Centre
for Cultural Industries



University of Applied Sciences and Arts
Northwestern Switzerland



Design and Photos by Brian J. Hracs

Context

The myriad links between culture, creativity and economic practice are major topics of intellectual discussion. Culture and creativity are collaboratively practiced by a range of workers and communities - from artists to entrepreneurs - and in a range of occupational, organizational, institutional and spatial settings. Indeed, far from being restricted to global cities and urban settings, a growing body of research highlights the presence and uniqueness of cultural and creative activities in suburban and rural settings. Moreover, digital technologies and processes of globalization continue to create, destroy, and restructure the markets and conditions under which cultural creation, production, intermediation, valuation, dissemination and consumption are undertaken and experienced. These are in turn underpinned by a plurality of micro-spatialities and micro-processes through which the dynamics and spaces of culture and creativity emerge. Given the dynamism of the creative field, there is an ongoing need for critical debates and investigations which address questions about the value and values inherent in culture and creativity; the evolving dynamics of creative labour; the ownership and marketization of culture and creativity; the impact of innovation and digital technologies; the relationships between the environment and cultural production and consumption; and the dynamics of cultural and creative spaces and institutions. Beyond nuancing our collective understanding there is also a need to consolidate and disseminate knowledge from the field through different channels.



Purpose

The European Colloquium on Culture, Creativity and Economy was originally initiated in Padua during a workshop in 2011 and subsequently given an institutional character as a European Network of Excellence during European Colloquiums on Culture, Creativity and Economy in Uppsala (2012), Berlin (2013), Amsterdam (2014), Florence (2015), Seville (2016), London (2017) and Stockholm (2018).

The purpose of these events has been to engage with contemporary debates surrounding the creative economy while bringing together a range of junior and senior scholars from different disciplines and locations around the world. The colloquiums feature an exciting, intense and dynamic atmosphere aimed at generating new networks as well as new knowledge, approaches, and practices.

As always, CCE 2019 will strive to develop our understanding of issues relating to culture, creativity and economy while cultivating and embracing an open, inclusive and collaborative atmosphere. However, unlike previous events, CCE 8 will also aim to produce a tangible output in the form of an edited book.



Venues

Thursday - von Bartha Gallery

Address von Bartha Gallery: Kannenfeldstrasse 6, 4056 Basel

Since opening in 1970, von Bartha has exhibited modern and contemporary artists across historically significant movements such as Zero, Arte Concreto and Arte Madí. Representing over twenty artists and estates, the program includes contemporary artists in a dialogue with Concrete art and Kinetic art. As a long-running, international and contemporary art gallery, von Bartha continues to support the careers of influential artists, such as Camille Graeser and Olle Baertling. Building on its foundation, the gallery has established a contemporary program and represents an international roster of artists, working across a diverse range of media: Karim Noureldin, Imi Knoebel, Superflex, Terry Haggerty, John Wood & Paul Harrison, Felipe Mujica, Sarah Oppenheimer and Landon Metz. Therefore, the gallery nurtures new generations of artists, whilst supporting the continually evolving practice of their established artists.

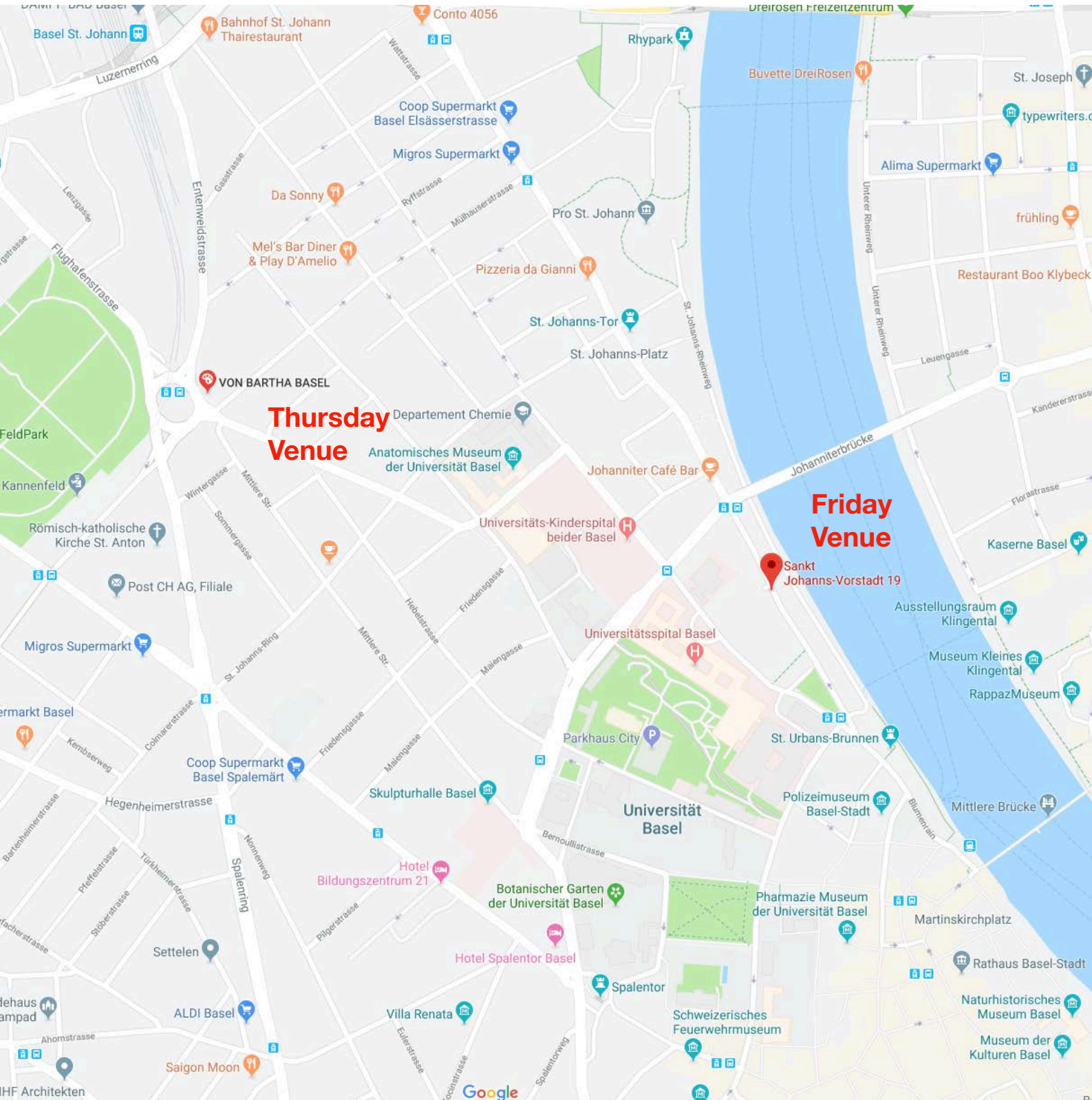
Friday - Ackermannshof

Address: Ackermannshof, St. Johannis-Vorstadt 19, 4056 Basel

The buildings of the Ackermannshof go back to the 13th century and was an important location for the printing industry in the 15th century. Today, the institution shows a diverse range of performing and fine arts, hosts workshops and conferences, is home to the chamber orchestra of Basel, two publishers and to the laboratory of architecture and urban development (École Polytechnique fédérale de Lausanne).



Map of Venues



Schedule

Thursday - von Bartha Gallery
Address von Bartha Gallery:
Kannenfeldstrasse 6, 4056
Basel

Friday - Ackermannshof
Address: Ackermannshof, St.
Johanns-Vorstadt 19, 4056
Basel

Saturday - Café Parterre One
Address: Klybeckstrasse 1b,
4057 Basel

9:30 Morning Coffee	9:30 Day 2 Introduction	
10:00 Welcome & Introduction	10:00 Crowdsourcing Creative Content	
10:30 Meet the Authors, Meet the Chapters 1	11:15 Venue Tour & Discussion	11:00 Optional Walking Tour
11:30 Break		
11:45 Meet the Authors, Meet the Chapters 2	12:15 Lunch Restaurant: Candelaria at Ackermannshof	
12:30 Lunch Restaurant: Kultbäckerei Elsi	1:15 One-on-One Discussant Block 2	13:00 Lunch Restaurant: Platanenhof
13:30 Venue Tour & Discussion	14:00 Independent Writing Block	
14:30 One-on-One Discussant Block 1	15:00 Break	
15:15 Break	15:15 Beyond Basel: Chapter Production	
15:30 Meet Your Editor	16:00 Beyond Basel: Book Promotion	
16:15 Independent Writing Block	17:00 Optional Pre-Dinner Drinks Apéro Cargobar	
18:30 Dinner Restaurant: St. Johann Thairestaurant	19:00 Dinner Restaurant: Union	

Session Descriptions

Meet the Authors, Meet the Chapters

Chair: Johan Jansson

As not all participants will have met each other at previous colloquiums, this session will provide an opportunity for everyone get to know the participants. It will also set the stage for the workshop by allowing authors to present a short overview (4 minutes) of their chapters so everyone can see how the book is shaping up. There will be time (6 minutes) for questions and comments from the group.

Instructions:

Each author will prepare a short (4 minute) presentation which can include slides or not. The presentation must include the following components: 1) an indication of who the authors are, 2) an overview of the research problem, 3) a brief description of methods, 4) a summary of key findings, 5) a short explanation of the contribution and 6) any challenges or struggles involved in the writing process so that the group might be able to provide suggestions.

Order:

1) Johan Jansson 2) Vasilis Avdikos 3) Taylor Brydges 4) Lauren England 5) Janet Merkel and Lech Suwala - Break - 6) Ignasi Capdevila 7) Rachel Granger 8) Judith Nyfeler 9) Atle Hauge

One-On-One Discussant Blocks X2

Each author will have submitted their chapter for review before the Colloquium and two other authors will be given the chapter to read in advance. In each of the Discussant Blocks, assigned partners will meet to discuss and provide feedback on each other's chapters (20 minutes on their chapter, 20 minutes on yours).

Meet Your Editor

Each author will meet with their assigned editor to receive feedback and discuss their chapter.

Independent Writing Block X2

To make sense of and incorporate the feedback and ideas generated during the day, this session will provide authors quiet time to think / reflect / plan / write / revise.

Crowd-Sourcing Creative Content

Chair: Jenny Sjöholm and Atle Hauge

This session will feature a structured discussion to help generate ideas, questions and avenues for further research and intellectual exploration which may inform future collaborations and may be used by the editors in writing the introduction for the book.

Beyond Basel 1 - Chapter Production

After receiving feedback and having time to reflect, each author will meet with their assigned editor again to discuss their plans for revising and resubmitting their chapter.

Beyond Basel 2 - Book Promotion

Chair: Brian J. Hrats

This session will provide an opportunity to discuss ideas and strategies for effectively promoting the book or specific issues emerging from it, both as individual authors and as a collective group.

Tours & Discussions

Chair: Tina Haisch

Day 1: Gallery von Bartha

We will have a discussion with Stefan von Bartha, owner of the gallery, the interaction of a local gallery with the world's most famous fair for contemporary art - Art Basel.

Day 2: Ackermannshof

We will have a guided tour with Nadine Reinert who is the founder and managing director of the Philosophicum at the Ackermannshof which transformed from one of the first printing houses into a vibrant space for permanent and temporary creative projects.

Optional Walking Tour on Saturday 11:00 – 13:00

Chair: Tina Haisch

Meeting place: Café Parterre One, Klybeckstrasse 1b, 4057 Basel

On Saturday, we will meet at the Café Parterre One as part of the “Kaserne Basel”, a vibrant and dynamic space which includes artists, galleries, cafés, bars and theater. From the Kaserne, we will walk along the river Rhine to the harbor area. There, we will get a guided tour by David Herrmann through a unique area of temporary projects. David is managing the site and can tell us about how these temporary projects evolved and how they influence current debates of city development and planning. At the end, we will have a joint lunch at Platanenhof. (<https://www.platanenhof-basel.ch/>).



Discussant Pairs Day One



Discussant Pairs Day Two



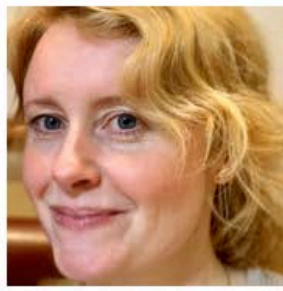
Editorial Feedback



Tina



Lauren



Jenny



Rachel



Atle



Judith



Taylor



Ignasi



Johan



Vasilis



Brian



Janet & Lech



Biographies

Vasilis Avdikos



Dr. Vasilis Avdikos is Assistant Professor at the Department of Economic and Regional Development at Panteion University, Athens since 2014. He holds a doctorate from the University of Sheffield and a MSc degree from the University of Strathclyde. His research interests include urban and regional development, and the cultural and creative industries. He has published research articles in international journals (European Urban and Regional Studies, City Culture and Society, Area, Territory Politics Governance) and he is the author of two monographs and two other collective volumes. Vasilis has been project manager and principal investigator in several research programmes and has worked as consultant in Greek Ministries and Regional Authorities.

Taylor Brydges



Taylor Brydges is a Postdoc Researcher at Stockholm University. Originally from Toronto, Canada, she completed her HBA in Urban Studies (with Minors in Political Science and Sociology) and a MA in Human Geography from the University of Toronto. In September 2017, she completed my PhD in the Dept. of Social and Economic Geography at Uppsala University, Sweden. Her research explores economic competitiveness, innovation, and entrepreneurship in the cultural and creative industries. A dominant theme in her research relates to exploring the contemporary nature of work in the creative economy, and the impact of digital technologies on patterns and spaces of labour & entrepreneurship. She is also interested in issues relating to sustainability and the circular economy, with a focus on the fashion industry. This research has been funded by the Swedish Research Council (VR).

Charlotte Campbell



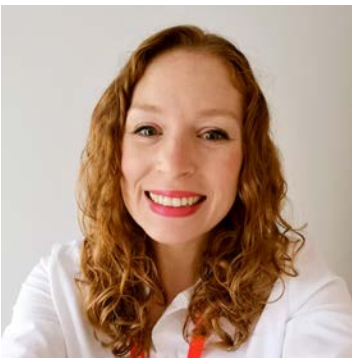
Charlotte Campbell is a PhD student in Geography and Environmental Science at the University of Southampton. She is currently researching trans-local knowledge flows within and between cultural and creative scenes such as Brighton, Shoreditch and Stokes Croft. She is also contributing to an AHRC research project on Creative Economies in Africa.

Ignasi Capdevila



Ignasi Capdevila obtained his PhD at HEC Montréal and he is currently an Associate Professor at PSB Paris School of Business in Paris, France. He holds three engineer diplomas, and an Executive MBA from ESADE Business School. He is currently an associate researcher of MOSAIC, the Creativity & Innovation Hub at HEC Montreal, at BETA (University of Strasbourg) and at the Chair NewPIC (PSB Paris School of Business). His research interests include localized knowledge dynamics, knowledge communities, creativity and innovation management in organizational and urban contexts. Ignasi is currently working on the innovation dynamics in collaborative spaces (like coworking spaces, Fab Labs, makerspaces, hackerspaces, etc.) and on the knowledge dynamics and creative and innovation processes taking place in cities and creative industries.

Lauren England



Lauren England is PhD candidate at the at the Department of Culture, Media and Creative Industries of King's College London, working in partnership with Crafts Council UK. Her PhD research investigates professional development practices in craft higher education and the requirements for sustainable business development in the UK's contemporary craft sector. As part of her PhD she has published reports via Crafts Council UK on craft entrepreneurship and higher education policy. She is currently contributing to an AHRC research project on the Creative Economy in Africa and a project on the careers of creative graduates in the UK and Australia.



Rachel Granger

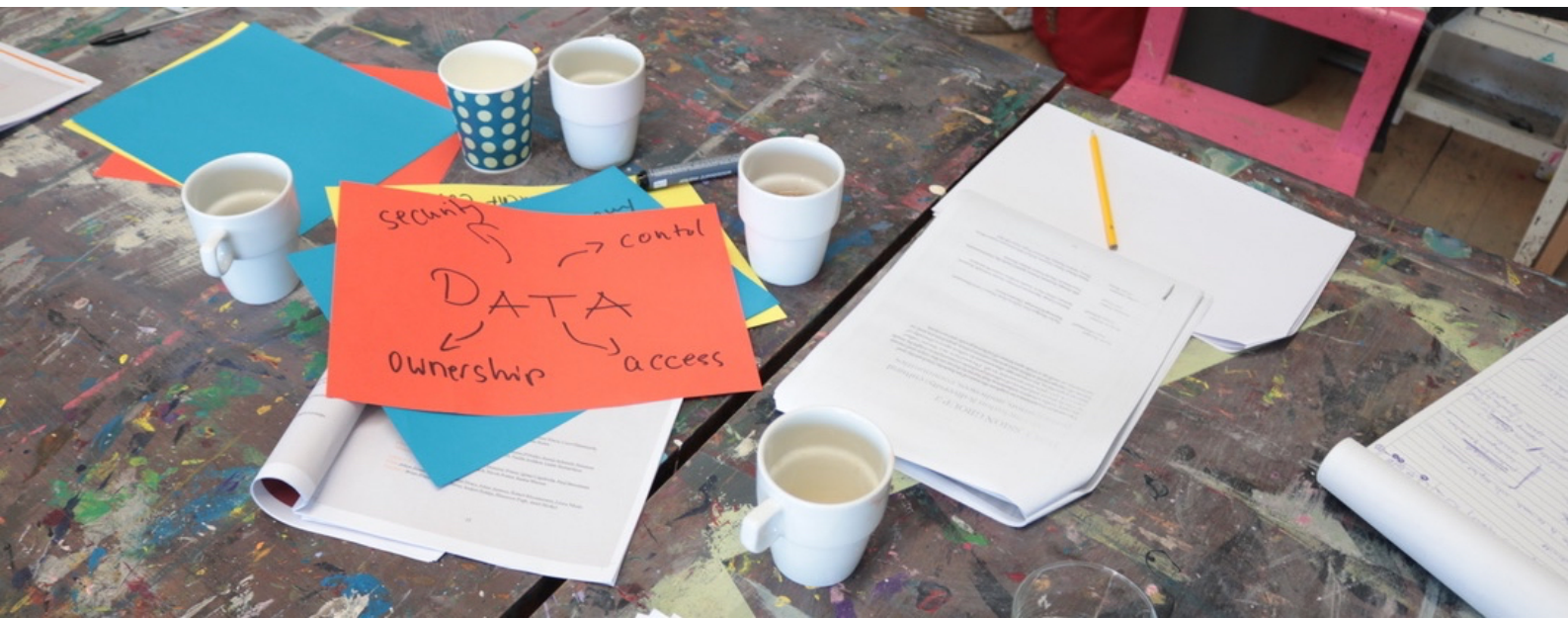


Specialising in urban economies, Rachel is interested in the economic geography of creative cities and in urban economic development and regeneration. Rachel's research specialises in the role of networks in knowledge transfer and innovation and the role of cities as a catalyst for creative, knowledge, and smart industrial growth. Rachel has worked previously with Creative Scotland, the Western Ireland Development Commission, regional development agencies, LEPs and several local authorities to examine value impacts of creative and digital sectors, creative workers and value chains. Rachel's work on developing new techniques in 'spatial-relational mapping' of creative work has led to new economic approaches and software development e.g. <https://flokki.online>. Her 2019 book on Value Construction in the Creative Economy (Palgrave) looks to uncover new ways of conceptualizing and planning for value, which moves away from the productionist lens towards a framing of performing value, while her collaborative work on Hidden Culture and on Creative Learning has led to new projects on participatory research, civic creativity, and open learning.

Atle Hauge



Atle Hauge is professor in service innovation at Lillehammer University College. He is also the leader of Knowledge Works – the Norwegian national Centre for Cultural Industries. He has a PhD from the Department of Social and Economic Geography at Uppsala University, and held a postdoctoral position at the University of Toronto from 2007 to 2008. Earlier in his career, he worked for Hedmark County in the department for regional development. He has worked on several projects on the cultural industries, and his PhD thesis was on the Swedish fashion industry. In particular, his thesis focused on the production of symbolic value and brand building. Other research interests are service innovation, digitization and regional development.



Tina Haisch



Tina has been Professor for Innovation and Space at the University of Applied Sciences and Arts Northwestern Switzerland since 2017. From 2011-2017, she did her post-doc in economic geography at the University of Bern. Her research focuses on processes of valuation in creative and cultural industries and how these processes are changing existing geographies of production. To that end, she investigates how symbolic values assigned to objects transfer into economic value in different industries and contexts (trade fairs, cities, auctions etc.). In earlier works she investigated how societal values impact regional economic development and if tolerance makes a difference with regard to location choices of creative individuals (Haisch & Klöpffer 2015). During her PhD at the University of Basel from 2003 to 2008, she analysed the impact of universities in Basel (Haisch & Klöpffer 2008, Haisch 2012) and why creative individuals locate in certain places.

Brian J. Hracz



Dr Brian J. Hracz is an Associate Professor of Human Geography in the School of Geography and Environmental Science at the University of Southampton. Brian is interested in how digital technologies and global competition are reshaping the marketplace for cultural products and the working lives and spatial dynamics of entrepreneurs and intermediaries in the creative economy. He has published articles about the contemporary music industry, the Canadian fashion system, aesthetic labour, cultural intermediaries, curation, value creation, the linkages between music and fashion and the factors that motivate 'talent' to move within and between cities. He is currently researching the processes and spatial dynamics of curation, the trans-local nature of cultural scenes and creative economies in Africa.



Johan Jansson



Johan Jansson is an associate professor at the Department of Social and Economic Geography at Uppsala University. His research interests lie within the field of economic geography and a particular theoretical focus on the spatial organization of economic activities using concepts such as agglomerations, local-global linkages, knowledge and knowledge flows, creative (urban) milieus and socially and spatially embedded processes of values e.g. quality, (place) branding, curation and entrepreneurship. Empirically his focus is on for example different cultural industries (e.g. design, music, arts), the internet industry, local milieus, urban and regional development. Jansson has published extensively on how digitalization impacts the spatial organization of music production and consumption.

Janet Merkel



Janet Merkel is a Research Assistant at the Department of Urban and Regional Economics at the Institute of Urban and Regional Planning (ISR) at TU Berlin and Honorary Research Fellow at the Centre for Culture and the Creative Industries at City, University of London. As a trained social scientist, with a specialisation in urban sociology, her academic work explores the mutual relationships between creative practices and urban spaces from a sociological perspective. She is particularly interested in cultural and creative labour, new organisational practices in culture and creative industries (such as co-working), creative collaborations, urban governance, and urban policies. She has worked as a researcher at the WZB Berlin Social Science Center, the Centre for Cultural Policy at Hertie School of Governance, the Alexander von Humboldt Institute on Internet and Governance. From 2015 to May 2018 she held a Lectureship for Culture and Creative Industries at City, University of London. Before embarking full time on her academic career, she has held professional positions and worked freelance in web development for more than ten years.



Judith Nyfeler



Judith Nyfeler is currently working at the School of Business at the University of Applied Arts and Sciences in Basel, Switzerland. She holds an MA in Fashion Studies from Stockholm University and a PhD in Sociology from University of Lucerne. With a focus on organizations, her research interests include innovation, creativity and the communicative and technological production of novelties. Empirically, she is particularly interested in different forms of organization in the Creative Industries. In her current project, she focuses on handcrafts and the relation between handcrafts and transparency, knowledge and infrastructure as well as how these affect the creation of value and status of a commodity.

Jenny Sjöholm



Jenny Sjöholm is a senior lecturer at Linköping University in Sweden at the Department for Studies of Social Change and Culture, Tema Q Culture Studies. Her research is found in the area of Geohumanities and concerns the geographies, politics and practices of contemporary art, collections, and cultural work. These interests are currently developed through an interdisciplinary project on the construction of value in the art market, with a specific focus on the privatisation of the contemporary art world. This project is developed through a Marie Skłodowska-Curie Individual Fellowship together with the Department of Geography at Royal Holloway University of London, 2017 – 2019. She is also engaged in a project that explores memory work as gendered emotional labour and more specifically how transforming contexts, especially those related to neoliberalism and new technology, create new opportunities but also challenges for those who participate in forms of memory work.

Lech Suwala



Lech Suwala is Full Professor (Guest) of Urban and Regional Economics at Technische Universität Berlin. He is a geographer and economist with working experience in both science and industry. Lech Suwala's expertise includes spatial creativity, innovation and entrepreneurship research, European and regional planning, management geography, geography of the firm, family firms as well as development path trajectories of firms and regions.

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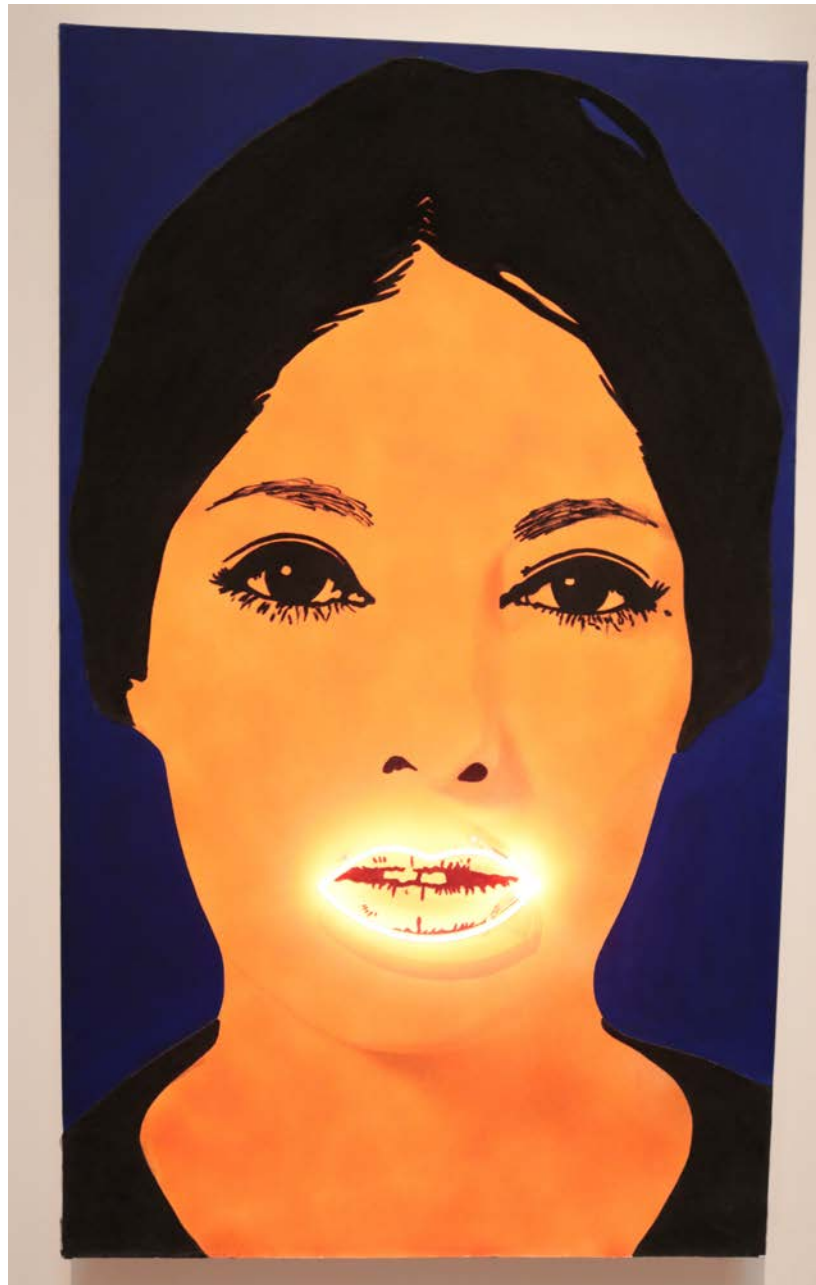
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Book Outline

Johan Jansson and Anna Gavanoas	The development of electronic dance music in Sweden: Curation through translocal flows, infrastructure and resistance
Vasilis Avdikos and Mina Dragouni	Absolute, relative and relational values: A holistic conceptual framework for assessing the value of cultural heritage and museums
Taylor Brydges, Marianna d'Ovidio, Mariangela Lavanga, Deborah Leslie, Norma Rantisi	The field of fashion in the digital age: insights from global fashion centers
Brian Hracs, Roberta Comunian and Lauren England	Creative intermediaries in Africa: profiles, networks and policy
Janet Merkel and Lech Suwala	Intermediaries, Work and Creativity in innovative/ creative sectors
Ignasi Capdevila	Translating the practice of coworking from urban to rural areas. The case of Cowocat Rural, the Catalan association of rural coworking spaces
Rachel Granger	Creative Splintering and the Rise of Municipal Creative Economies
Judith Nyfeler	Suppliers, partners, friends: creativity as the results of preserving familiar cooperation and traditional technologies
Atle Hauge and Anders Rykkja	Crowdfunded fashion - A conspicuous form of identity investment?

Sound good?

